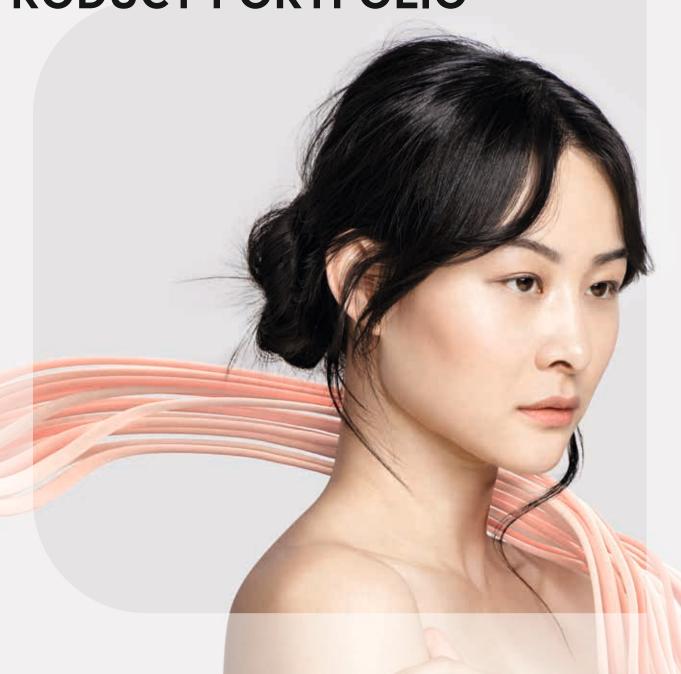


# Personal Care PRODUCT PORTFOLIO



what is precious to you?



# **Envisioning Beauty**

In a rapidly changing world, product requirements and consumer needs are constantly shifting, which increases the demands on each and every one of us. This includes the demands placed on companies and brands.

Instead of reacting quickly, we need to be the fastest. Instead of being generalists, we must aim for being specialists. Instead staying reactivists, we must become proactivists. Instead of guessing, we must be envisioning.

This is where we come in to support YOU. Because even if beauty lies in the eye of the beholder, its origin always lies in the inspiration – and in formulating the right questions:

Can beauty be experienced?
Can beauty be promised?
Can beauty be preserved?
Can beauty be purely natural?
Can beauty be activated?
What are the trends that will shape a new kind of beauty?

We're looking ahead - to bring you ahead.

# Sensorial Effect ENVISIONING ALL ASPECTS OF YOUR SENSES



MILD SURFACTANTS	08
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# Functional Claims ENVISIONING THE NEXT BENEFIT



HAIR CONDITIONING	
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DEODORANTS &	
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# Preservation ENVISIONING A SAFE AND EFFECTIVE PATH



PRESERVATIVES 52
BOOSTERS 60

# Naturals ENVISIONING A CALL FOR NATURE



OVERVIEW ORIGINS
ORIGINS
BERTO
OVERVIEW GREEN
PERFORMERS
DEODORANTS &
ANTIPERSPIRANTS
BIO-BASED SURFACTANTS
MILD SURFACTANT
EMOLLIENTS
EMULSIFIER
HAIR CONDITIONERS
PEARLIZERS
BOOSTER
PRESERVATIVES
SILICONE ALTERNATIVES

Others
74 TRADITIONAL INGREDIENTS

BASIC SURFACTANTS 94
PEGS 96

# Sensorial Effects:

# **ENVISIONING ALL ASPECTS OF YOUR SENSES**

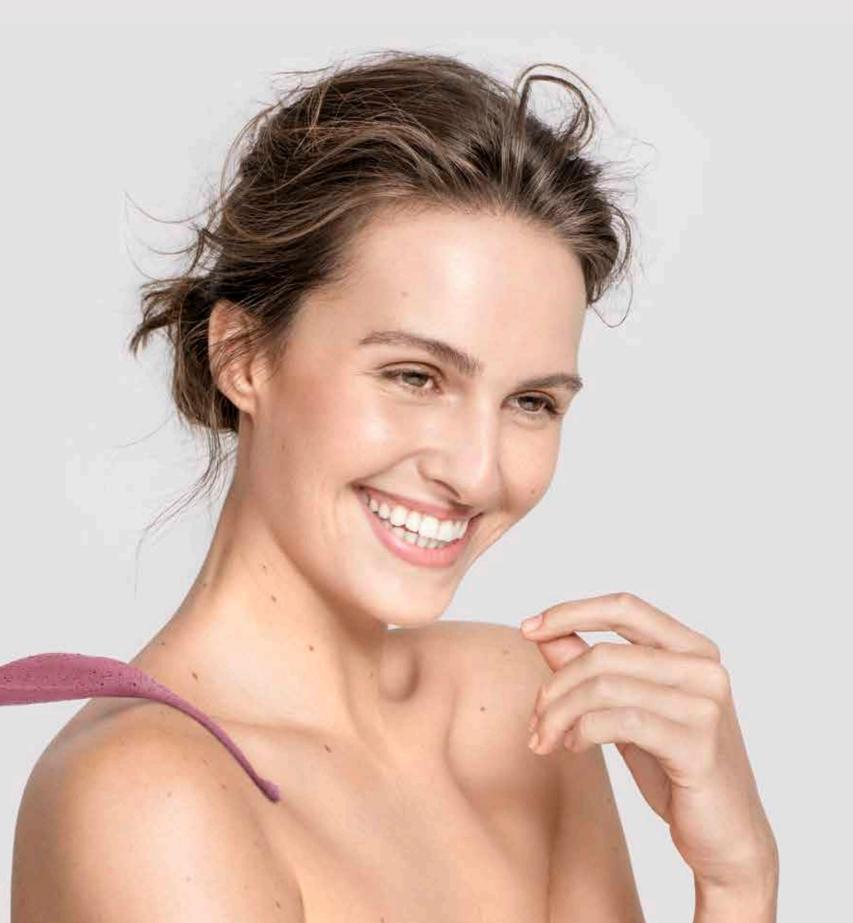
## Overview

We offer everything from mild cleansing solutions to the most innovative sensorial experiences. We provide the best sensorial cleansing technologies, innovative and transformative textures, combinations of different sensorial profiles and natural alternatives for creating appealing and robust personal care products. This cluster of innovative technologies comprises: GlucoTain®, Aristoflex®, Plantasens®, Perlogen®.

## Ambition

Envisioning all aspects of your senses is about creating appealing formulations pleasing every facet of the five senses. We are always envisioning and working to enhance the holistic consumer experience with personal care products, via the most trendy and surprising formulation concepts and oustanding technologies, such as new polymer structures, encapsulation, plant-based cleansers and sustainable solutions.

DDODUCT CDOUD	LUCIU ICUTED TECUNOLOGIES	DEVICEITO
PRODUCT GROUP	HIGHLIGHTED TECHNOLOGIES	BENEFITS
Mild surfactants	GlucoTain® range	Sugar-based sensorial surfactant
	Isethionates range	Sensorial effects and formulation flexibility
	Taurates range	Easy-to-use mild surfactants
Rheology modifiers	Aristoflex® range	Outstanding and functional sensorial experience
Emulsifiers	Hostacerin® natural range	Natural sensorial diversity combined
	Plantasens® emulsifiers	with performance
Emollients	Plantasens® range	Sensorial effects and textures from nature
Pearlizers	Perlogen® range	Visually pleasing sparkling effects



## GlucoTain® Care

### FEEL THE PLEASURE OF INDULGENCE

Cocoyl Methyl Glucamide

#### **MILD SURFACTANT**

**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

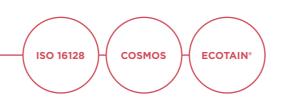
Mild surfactant with good hair and skin cleansing ability providing a pleasant and gentle conditioning effect

#### **KEY BENEFITS**

COSMOS-approved, enhanced skin feel, foam stability, sulfate-free

#### **APPLICATIONS**

Shampoo, shower, liq. soap





## **RCI** 95%



**APPEARANCE** Paste



 $\begin{array}{c} \textbf{ACTIVE SUBSTANCE} \\ 40\% \end{array}$ 



REGIONS

APAC, EMEA, LATAM, NORAM

## GlucoTain® Clear

## FEEL THE BOOST OF FRESHNESS

Capryloyl/Caproyl Methyl Glucamide

#### **MILD SURFACTANT**

**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

Mild surfactant with a good cleansing and wetting ability – providing light to fluffy and high flash foam

#### **KEY BENEFITS**

COSMOS-approved, enhanced skin feel, foam stability, solubilizing/dispersing effect, sulfate-free

#### **APPLICATIONS**

Shampoo, shower, liq. soap





**RCI** 93%



APPEARANCE Liquid



ACTIVE SUBSTANCE



REGIONS

APAC, EMEA, LATAM, NORAM

## GlucoTain® Flex

#### FEEL THE FREEDOM OF FLEXIBILITY

Lauroyl/Myristoyl Methyl Glucamide

#### **MILD SURFACTANT**

NATURALS GREEN PERFORMER

#### **DESCRIPTION**

Mild surfactant with good cleansing ability for hair and skin care that shows great flexibilty for diverse formulation possibilities

#### **KEY BENEFITS**

COSMOS-approved, enhanced skin feel, foam stability, sulfate-free

#### **APPLICATIONS**

Shampoo, shower, liq. soap

**RCI** 95%



ISO 16128

APPEARANCE Paste



ACTIVE SUBSTANCE

**COSMOS** 

**ECOTAIN®** 



REGIONS

APAC, EMEA, LATAM, NORAM

## GlucoTain® Plus

## **FEEL THE SENSATION OF FOAM**

Capryloyl/Caproyl Methyl Glucamide (and) Lauroyl/Myristoyl Methyl Glucamide

#### MILD SURFACTANT

**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

Mild surfactant that can be used as a primary surfactant with good foam-boosting properties – providing high flash foam

#### **KEY BENEFITS**

Enhanced skin feel, foam booster, foam stability, solubilizing/dispersing effect, sulfate-free

#### **APPLICATIONS**

Shampoo, shower, liq. soap



ISO 16128





APPEARANCE Liquid

COSMOS

**ECOTAIN®** 



ACTIVE SUBSTANCE 50%



REGIONS

## GlucoTain® Sense

## FEEL THE SUPPLENESS OF SUNFLOWERS

Sunfloweroyl Methyl Glucamide



NATURALS GREEN PERFORMER

#### **DESCRIPTION**

Deeply caring after feel and refatting effect, rich and creamy foam

#### **KEY BENEFITS**

Refatting, sensorial profile

#### **APPLICATIONS**

Shampoo, shower, liq. soap Syndet, bar soap Wet wipe





## RCI

96%



**APPEARANCE** 

Liquid at 27 °C



**ACTIVE SUBSTANCE** 



**REGIONS** 

APAC, EMEA, LATAM, NORAM

## Hostapon® CT Liq

## YOUR EASY-TO-USE MILD SURFACTANT

Sodium Methyl Cocoyl Taurate

#### MILD SURFACTANT

**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

Liquid, cold-processable, cost-effective, facilitates making sulfate-free formulas, provides instantly creamy stable foam even in highly oily products and is ideal for clear formulations

Cold-processable, sulfate-free, easy to use, foam booster

#### **APPLICATIONS**

Shampoo, shower, liq. soap Syndet, bar soap Wet wipe



**APPEARANCE** Liquid



**ACTIVE SUBSTANCE** 



APAC, EMEA, LATAM, NORAM

## Hostapon® SCI-85 C

## A PERFECT COMBINATION OF SENSORIAL EFFECTS AND FORMULATION FLEXIBILITY

Sodium Cocoyl Isethionate

**MILD SURFACTANT** 

ISO 16128

RSPO

**ECOTAIN®** 

REGISTERED

#### **DESCRIPTION**

Based on renewable material, silky skin feel, hard water tolerance, broad pH range compatibility

#### **KEY BENEFITS**

Foam stability, plant-based

#### **APPLICATIONS**

Shampoo, shower, liq. soap Syndet, bar soap Wet wipe Hair styling

86%



**APPEARANCE** 



**ACTIVE SUBSTANCE** 



**REGIONS** 



**SENSORIALS**MILD SURFACTANTS

	APPLICATIONS	AVAILABILITY
EMULSOGEN® LS 24 GEL Sodium Laureth-13 Carboxylate	Shampoo, shower, liq. soap  Wet wipe Hair styling  Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
EMULSOGEN® LS-24N Sodium Laureth-13 Carboxylate	Shampoo, shower, liq. soap   Wet wipe   Hair styling   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>GENAGEN® 3SB</b> Coco Betaine, Sodium Methyl Cocoyl Taurate and Sodium Cocoyl Isethionate	Shampoo, shower, liq. soap   Wet wipe   Hair styling	EMEA, LATAM, APAC
	APPLICATIONS	AVAILABILITY
GLUCOTAIN® LIQUIFLEX Lauroyl/Myristoyl Methyl Glucamide (and) Coco-Betaine	Shampoo, shower, liq. soap	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GLUCOTAIN® PURELUX on request	Shampoo, shower, liq. soap	NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® CCG Sodium Cocoyl Glutamate	Shampoo, shower, liq. soap  Wet wipe Hair styling  Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® CGN Sodium Cocoyl Glutamate	Shampoo, shower, liq. soap  Wet wipe Hair styling  Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® CLG Sodium Lauroyl Glutamate	Shampoo, shower, liq. soap  Wet wipe Hair styling  Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® CT PASTE Sodium Methyl Cocoyl Taurate	Shampoo, shower, liq. soap  Wet wipe Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® SCB Coco-Betaine (and) Sodium Cocoyl Isethionate	Shampoo, shower, liq. soap	APAC, EMEA, LATAM, NORAM

	APPLICATIONS	AVAILABILITY
HOSTAPON® SCI-85 G Sodium Cocoyl Isethionate	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>HOSTAPON® SCI-65 C</b> Blend of Sodium Cocoyl Isethionate and Stearic Acid	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® SCI-85 P Sodium Cocoyl Isethionate	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® SG Sodium Cocoyl Glycinate	Shampoo, shower, liq. soap   Wet wipe   Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® SLG Sodium Lauroyl Glycinate	Shampoo, shower, liq. soap	EMEA, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® SLI-80C Sodium Lauroyl Isethionate	APPLICATIONS  Shampoo, shower, liq. soap   Syndet, bar soap	AVAILABILITY NORAM
	Shampoo, shower, liq. soap	
	Shampoo, shower, liq. soap   Syndet, bar soap	NORAM
Sodium Lauroyl Isethionate  HOSTAPON® TPHC	Shampoo, shower, liq. soap   Syndet, bar soap  APPLICATIONS Shampoo, shower, liq. soap	NORAM  AVAILABILITY  APAC, EMEA,
Sodium Lauroyl Isethionate  HOSTAPON® TPHC	Shampoo, shower, liq. soap   Syndet, bar soap  APPLICATIONS  Shampoo, shower, liq. soap   Hair styling	AVAILABILITY  APAC, EMEA, LATAM, NORAM
HOSTAPON® TPHC Sodium Methyl Oleoyl Taurate  MEDIALAN™ KF	Shampoo, shower, liq. soap   Syndet, bar soap  APPLICATIONS Shampoo, shower, liq. soap   Hair styling  APPLICATIONS Shampoo, shower, liq. soap	NORAM  AVAILABILITY  APAC, EMEA, LATAM, NORAM  AVAILABILITY  APAC, EMEA,
HOSTAPON® TPHC Sodium Methyl Oleoyl Taurate  MEDIALAN™ KF	Shampoo, shower, liq. soap   Syndet, bar soap  APPLICATIONS  Shampoo, shower, liq. soap   Hair styling  APPLICATIONS  Shampoo, shower, liq. soap   Wet wipe   Hair styling	AVAILABILITY APAC, EMEA, LATAM, NORAM  AVAILABILITY APAC, EMEA, LATAM, NORAM
HOSTAPON® TPHC Sodium Methyl Oleoyl Taurate  MEDIALAN™ KF Sodium Lauroyl Sarcosinate  MEDIALAN™ LD	Shampoo, shower, liq. soap   Syndet, bar soap  APPLICATIONS  Shampoo, shower, liq. soap   Hair styling  APPLICATIONS  Shampoo, shower, liq. soap   Wet wipe   Hair styling  APPLICATIONS  Shampoo, shower, liq. soap	AVAILABILITY  APAC, EMEA, LATAM, NORAM  AVAILABILITY  APAC, EMEA, LATAM, NORAM  AVAILABILITY  APAC, EMEA,

## Aristoflex® AVC

#### **OUTSTANDING SENSORIAL VERSATILITY**

Ammonium Acryloyldimethyltaurate/VP Copolymer

#### RHEOLOGY MODIFIER



#### DESCRIPTION

Multi-purpose rheology modifier (pre-neutralized) with excellent sensorial benefits, ideal for cream gels and aftershave products with melting textures, application e.g. in sun care and men's care

#### **KEY BENEFITS**

Cold-processable, emolliency/improved spreading, enhanced skin feel, EO-free

#### **APPLICATIONS**

Hair styling Cream, lotion Color cosmetic





**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

## Aristoflex® AVS

#### FOR A BROADER PH RANGE

Sodium Acryloyldimethyltaurate/VP Crosspolymer

#### **RHEOLOGY MODIFIER**

#### **DESCRIPTION**

Rheology modifier with excellent sensorial benefits, ideal for cream gels and aftershave products with melting textures, no discoloration with vitamin C derivatives and dihydroxyacetone

#### **KEY BENEFITS**

Cold-processable, emolliency/improved spreading, enhanced skin feel, EO-free

#### **APPLICATIONS**

Cream, lotion Color cosmetic



#### **APPEARANCE** Powder



**ACTIVE SUBSTANCE** 100%



APAC, EMEA, LATAM, NORAM

## Aristoflex® BLV

#### POLYMERIC EMULSIFIER FOR LOW-VISCOSITY FORMULATIONS

Ammonium Acryloyldimethyltaurate/Beheneth-25 Methacrylate Crosspolymer

#### **RHEOLOGY MODIFIER**



#### **DESCRIPTION**

Polymeric emulsifier for low-viscosity formulations like lotions, wet wipe lotions, sprayable formulations, hot and cold O/W formulations with an elegant and rich skin after feel

#### **KEY BENEFITS**

Cold-processable, emolliency/improved spreading, emulsifier-free, enhanced skin feel

#### **APPLICATIONS**

Cream, lotion Color cosmetic Wet wipe



### **APPEARANCE** Powder



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

## Aristoflex® HMB

#### SINGLE SOLUTION - NO EMULSIFIERS NEEDED

Ammonium Acryloyldimethyltaurate / Beheneth-25 Methacrylate Crosspolymer

#### RHEOLOGY MODIFIER



#### **DESCRIPTION**

Hot and cold O/W formulations, viscoelastic, glossy and stable formulations, rich and elegant skin after feel

#### **KEY BENEFITS**

Cold-processable, emolliency/improved spreading, emulsifier-free, enhanced skin feel

#### **APPLICATIONS**

15

Hair styling Cream, lotion Color cosmetic



**APPEARANCE** Powder



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

## Aristoflex® Silk

## **OUTSTANDING SENSORY EFFECTS AND GREAT SALT TOLERANCE**

Sodium Polyacryloyldimethyl Taurate

#### RHEOLOGY MODIFIER



#### DESCRIPTION

Multi-purpose rheology modifier delivering premium silky skin feel and unique benefits in a wide range of formulations, very good electrolyte tolerance, broad pH tolerance and high compatibility with actives.

#### **KEY BENEFITS**

Cold-processable, emolliency/improved spreading, enhanced skin feel, salt tolerance, broad pH compatibility

#### **APPLICATIONS**

Shampoo, shower, liq. soap Cream, lotion Color cosmetic





**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

## Aristoflex® Velvet

### POLYMERIC STABILIZER PROVIDING VELVETY TEXTURE

Polyacrylate Crosspolymer-11

#### **RHEOLOGY MODIFIER**

#### **DESCRIPTION**

Multi-purpose rheology modifier delivering soft, velvety skin feel and unique benefits in a wide range of formulations, excellent solvent compatibility, particle stabilization, easy to add at any formulation step

#### **KEY BENEFITS**

Cold-processable, emolliency/improved spreading, enhanced skin feel, EO-free, pre-neutralized, suspending effect

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair styling Cream, lotion Color cosmetic



**APPEARANCE** 



**ACTIVE SUBSTANCE** 100%



APAC, EMEA, LATAM, NORAM

## Aristoflex® TAC

## **OUTSTANDING VISUALS FOR LOW-VISCOSITY SURFACTANT-BASED SYSTEMS**

Ammonium Acryloyl Dimethyltaurate/Carboxyethyl Acrylate Crosspolymer

#### RHEOLOGY MODIFIER

#### **DESCRIPTION**

Stabilizes particles like pearls, pearlizers, organic and inorganic pigments, zinc pyrithione, oil droplets and air bubbles in surfactant systems, synergistic effects with biopolymers

#### **KEY BENEFITS**

Cold-processable, EO-free, suspending effect

#### **APPLICATIONS**

Shampoo, shower, liq. soap



**APPEARANCE** 



**ACTIVE SUBSTANCE** 100%



**REGIONS** APAC, EMEA, LATAM, NORAM





## **SENSORIALS**

## RHEOLOGY MODIFIERS

	APPLICATIONS	AVAILABILITY
ARISTOFLEX® A 60 VA/Crotonates Copolymer and Isopropyl Alcohol	Hair styling	EMEA
	APPLICATIONS	AVAILABILITY
ARISTOFLEX® AVL Caprylic/Capric Triglyceride, Ammonium Acryloyldimethyltaurate/ VP Copolymer, Trilaureth-4 Phosphate, Polyglyceryl-2- Sesquiisostearate	Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
ARISTOFLEX® PEA Polypropylene Terephthalate	Shampoo, shower, liq. soap   Wet wipe   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>Genapol® LT</b> PEG-150 Polyglyceryl-2 Tristearate / Laureth-3 (and) Dipropylene Glycol	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM



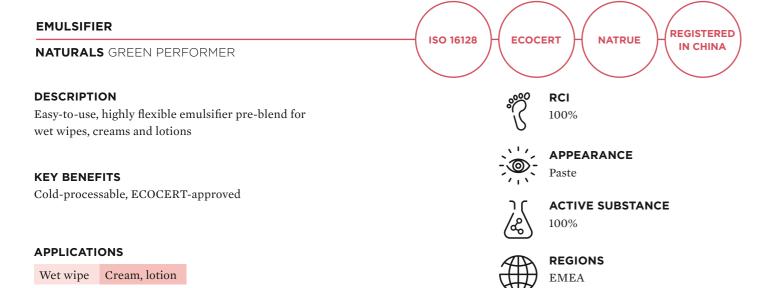




## Emulsogen® CCT Green

#### FLEXIBILITY AND SUSTAINABILITIY IS THE KEY

Caprylic/Capric Triglyceride, Aqua, Lauryl Glucoside, Glycerin, Sodium Lauroyl Lactylate, Glyceryl Stearate, Cetearyl Alcohol, Sodium Stearoyl Lactylate



## Genapol® EP 6205

#### THE GREAT MULTIFUNCTIONAL SENSORIAL EMULSIFIER

PPG-5 CETETH-20

#### **EMULSIFIER**

#### **DESCRIPTION**

Solubilizing agent for perfumes, oils, O/W emulsifier for special emulsions

#### **KEY BENEFITS**

Cold-processable, reduced tackiness, solubilizing/dispersing effect

#### **APPLICATIONS**

Shampoo, shower, liq. soap Syndet, bar soap Wet wipe Hair styling

Cream, lotion Antiperspirant & deodorant



#### **APPEARANCE**

ianid



ACTIVE SUBSTANCE

100%

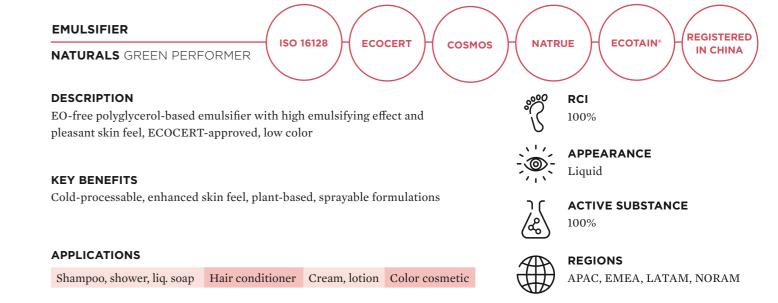


# **REGIONS**APAC, EMEA, LATAM, NORAM

#### Hostacerin® DGI

## **GOOD SPREADABILITY IN RICHER CREAMS**

Polyglyceryl-2 Sesquiisostearate

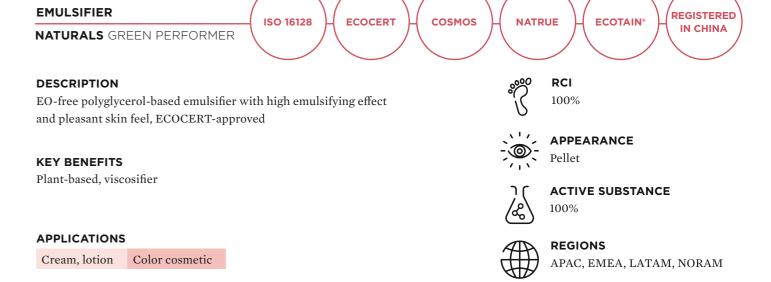


## Hostacerin® DGMS

#### A CO-EMULSIFIER WITH SUPERIOR THICKENING ABILITY

Polyglyceryl-2 Stearate

21



## Hostacerin® DGSB

### **EXCELLENT SKIN FEEL**

PEG-4 Polyglyceryl-2 Stearate

#### **EMULSIFIER**

**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

Co-emulsifier with special emulsification power for vegetable oils, viscosity builder, pleasant skin feel

#### **KEY BENEFITS**

Enhanced skin feel, plant-based, viscosifier

#### **APPLICATIONS**

Cream, lotion Color cosmetic



#### **APPEARANCE**



**ACTIVE SUBSTANCE** 100%

#### **REGIONS**

Wax

APAC, EMEA, LATAM, NORAM

## Hostacerin® SAF

#### YOUR READY-TO-USE CREAMY EMULSION CHASSIS

Mineral Oil, Isopropyl Palmitate, Trilaureth-4 Phosphate, Rapeseed Oil Sorbitol Esters, Ammonium Acryloyldimethyltaurate/VP Copolymer

#### **EMULSIFIER**

NATURALS GREEN PERFORMER

#### **DESCRIPTION**

Emulsion base for cold formulations; compatible with actives, silky dry feel

#### **KEY BENEFITS**

Cold-processable, emolliency/improved spreading, enhanced skin feel

#### **APPLICATIONS**

Hair styling

Cream, lotion



#### **APPEARANCE**

Viscous dispersion



**ACTIVE SUBSTANCE** 100%

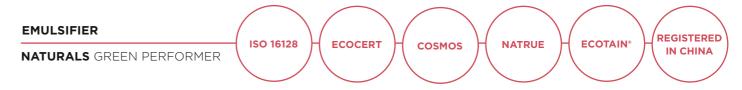


#### **REGIONS** APAC, LATAM

## Hostacerin® SFO

#### THE SUN-GROWN EMULSIFYING POWER

Sunflower Seed Oil Sorbitol Esters



#### **DESCRIPTION**

Based on vegetable, renewable GMO-free sources, EO- and PEG-free, ECOCERT-approved, NATRUE-compliant, low carbon footprint, reduces soapiness and whitening effect

#### **KEY BENEFITS**

Cold-processable, enhanced skin feel, plant-based

#### **APPLICATIONS**

Shampoo, shower, liq. soap Cream, lotion Color cosmetic



## 100%

**APPEARANCE** 





**ACTIVE SUBSTANCE** 100%

Liquid



**REGIONS** 

APAC, EMEA, LATAM, NORAM

## Hostacerin® WO

#### NATURAL SENSORIAL EMULSIFIER

Polyglyceryl-2 Sesquiisostearate, Cera Alba (Beeswax), Cera Microcrystallina Mineral Oil, Magnesium Stearate, Aluminum Stearate

#### **EMULSIFIER**

NATURALS GREEN PERFORMER

#### **DESCRIPTION**

Easy-to-formulate emulsion base, eliminates the handling of difficult-to-handle stearates

#### **KEY BENEFITS**

Enhanced skin feel, moisturizing, plant-based, viscosifier

#### **APPEARANCE** Paste





**REGIONS** 

APAC, EMEA, LATAM, NORAM

#### **APPLICATIONS**

Cream, lotion

23

## Plantasens® Natural Emulsifier HE20

### ONE DERIVED NATURAL EMULSIFIER FOR ALL FORMULATIONS

Cetearyl Glucoside, Sorbitan Olivate



#### **DESCRIPTION**

Use same ingredient in a wide range of formulations (from sprayable to highly viscous); simplify your formulation chassis; expedite formulation process

#### **KEY BENEFITS**

COSMOS-approved, plant-based, sprayable formulations

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion



## 100%



**APPEARANCE** Flakes



**ACTIVE SUBSTANCE** 

100%



APAC, EMEA, LATAM, NORAM

## Plantasens® Natural Emulsifier HP10

## REFRESHING ULTRAFAST ABSORPTION

Sucrose Polystearate, Cetearyl Alcohol, Olea Europaea (Olive) Oil Unsaponifiables



#### **DESCRIPTION**

Develop quick-absorbing formulations with no residue; formulate very stable emulsions with liquid crystal structures; provide immediate moisturization to the skin

#### **KEY BENEFITS**

COSMOS-approved, plant-based

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion



RCI 100%



**APPEARANCE** Flakes



**ACTIVE SUBSTANCE** 100%



APAC, EMEA, LATAM, NORAM

## Plantasens® Natural Emulsifier HP30

## NATURAL EMULSIFIER FOR VISCOSITY CONTROL

Glyceryl Stearate, Cetearyl Alcohol, Sodium Stearoyl Lactylate



#### **DESCRIPTION**

Adjust and predict the viscosity of your formulation; improve skin conditioning

#### **KEY BENEFITS**

ECOCERT-approved, plant-based, sprayable formulations

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion



100%



**APPEARANCE** 



**ACTIVE SUBSTANCE** 

100%



**REGIONS** 



SENSORIALS

	APPLICATIONS	AVAILABILITY		APPLICATIONS	AVAILABILIT
EMULSOGEN® HCO 040 PEG-40 Hydrogenated Castor Oil	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner	APAC, EMEA, LATAM, NORAM	GENAPOL® RPS PEG-4 Rapeseed Amide	Shampoo, shower, liq. soap   Hair conditioner   Cream, lotion	LATAM
	APPLICATIONS	AVAILABILITY		APPLICATIONS	AVAILABILIT
EMULSOGEN® HCO 060 PEG-60 Hydrogenated Castor Oil	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner	APAC, EMEA, LATAM, NORAM	GENAPOL® TS POWDER PEG-3 Distearate	Shampoo, shower, liq. soap	APAC, EMEA
	APPLICATIONS	AVAILABILITY			
<b>EMULSOGEN® HCW 049</b> PEG-40 Hydrogenated Castor Oil, Propylene Glycol	Shampoo, shower, liq. soap   Wet wipe   Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM	GENAPOL® U 300 Oleth-30	APPLICATIONS  Hair conditioner    Hair styling   Cream, lotion	APAC, EMEALATAM, NO
	APPLICATIONS	AVAILABILITY			
<b>EMULSOGEN® WSI</b> Cetyl PEG/PPG-10/1 Dimethicone	Cream, lotion  Color cosmetic	APAC, LATAM, NORAM	GENAPOL® UD 030 Undeceth-3	APPLICATIONS  Hair conditioner   Hair styling   Cream, lotion	LATAM, NO
	APPLICATIONS	AVAILABILITY		APPLICATIONS	AVAILABILI1
GENAPOL® DEL PEG-2 Laurate	Shampoo, shower, liq. soap	APAC	HOSTACERIN® CG  Triceteareth-4 Phosphate, Cetyl Alcohol, Stearyl Alcohol,	Cream, lotion	LATAM
	APPLICATIONS	AVAILABILITY	Sodium Cetearyl Sulfate, Oleth-10		
GENAPOL® HS 020	Hair conditioner   Cream, lotion			APPLICATIONS	AVAILABILI
Steareth-2	Antiperspirant & deodorant	LATAM, NORAM	HOSTACERIN® CS 200 Ceteareth-20	Wet wipe Hair conditioner  Cream, lotion	LATAM
	APPLICATIONS	AVAILABILITY			
GENAPOL® HS 200	Hair conditioner Hair styling  Cream, lotion Antiperspirant &	APAC, EMEA, LATAM, NORAM		APPLICATIONS	AVAILABIL
Steareth-20	deodorant	EMINI, NORWIN	HOSTACERIN® EWO Ethylhexylstearate, Polyglyceryl-2 Sesquiisostearate, Simmondsia	Cream, lotion   Color cosmetic	APAC, EME LATAM, NO
GENAPOL® LA 020	APPLICATIONS  Shampoo, shower, liq. soap	AVAILABILITY  APAC, EMEA,	Chinensis (Jojoba) Seed Oil, Cera Alba (Beeswax), Magnesium Stearate, Aluminum Tristearate, Copernicia Cerifa (Carnauba) Wax		
Laureth-2	Wet wipe   Hair conditioner   Cream, lotion	LATAM, NORAM		APPLICATIONS	AVAILABILI
			HOSTACERIN® L 20	Wet wipe   Hair conditioner	APAC, EME
GENAPOL® LA 120 Laureth-12	APPLICATIONS  Shampoo, shower, liq. soap   Cream, lotion	AVAILABILITY  EMEA, LATAM,  NORAM	Polysorbate 20	Cream, lotion   Antiperspirant & deodorant	LATAM, NO
				APPLICATIONS	AVAILABILI
	APPLICATIONS	AVAILABILITY	HOSTACERIN® LA 030	Shampoo, shower, liq. soap	APAC, EME
GENAPOL® O 100 Oleth-10	Hair conditioner Hair styling  Cream, lotion	APAC, EMEA, LATAM, NORAM	Laureth-3	Wet wipe   Hair conditioner	LATAM, NO
	APPLICATIONS	AVAILABILITY		APPLICATIONS	AVAILABILI
GENAPOL® O 200 Oleth-20	Hair conditioner   Hair styling   Cream, lotion	APAC, EMEA, LATAM, NORAM	HOSTACERIN® LA 040 Laureth-4	Shampoo, shower, liq. soap   Hair conditioner   Cream, lotion	APAC, EMEALATAM, NO

**SENSORIALS** 

	APPLICATIONS	AVAILABILITY
HOSTACERIN® LA 050 Laureth-5	Shampoo, shower, liq. soap  Wet wipe Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTACERIN® LA 070 Laureth-7	Shampoo, shower, liq. soap   Wet wipe   Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTACERIN® LA 230 Laureth-23	Shampoo, shower, liq. soap   Cream, lotion	LATAM
	APPLICATIONS	AVAILABILITY
HOSTACERIN® O 050 Oleth-5	Shampoo, shower, liq. soap   Hair conditioner   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTACERIN® T 200 P Ceteareth-20	Shampoo, shower, liq. soap   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTACERIN® T 250 P Ceteareth-25	Shampoo, shower, liq. soap   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTACERIN® T 500 P Ceteareth-50	Shampoo, shower, liq. soap   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTACERIN® T-3 Ceteareth-3	Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA
	APPLICATIONS	AVAILABILITY
HOSTACERIN® LA 090 Laureth-9	Shampoo, shower, liq. soap   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPHAT® CC 100 Cetyl Phosphate	Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPHAT® KL 340 D Trilaureth-4-Phosphate	Wet wipe   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM

	APPLICATIONS	AVAILABILITY
HOSTAPHAT® KW 340 D Triceteareth-4 Phosphate	Hair styling   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPHAT® O 300 Oleth-3 Phosphate	Shampoo, shower, liq. soap   Wet wipe   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® NATURAL EMULSIFIER CP40 Polyglyceryl-3- Polyricinoleate, Sorbitan Oleate	Shampoo, shower, liq. soap   Hair conditioner   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
	Shampoo, shower, liq. soap	APAC, EMEA,

**EMULSIFIERS** 



REGISTERED

IN CHINA

REGISTERED

IN CHINA

## **Highlight Products SENSORIALS**

## Plantasens® Abyssinian Oil

## **EXPERIENCE THE RADIANCE OF A NATURAL TREASURE**

Crambe Abyssinica Seed Oil

#### **EMOLLIENT** REGISTERED ISO 16128 **ECOCERT** NATRUE **ECOTAIN**<sup>8</sup> COSMOS **NATURALS** ORIGINS

#### **DESCRIPTION**

Provide shine and improve manageability of hair; nourish, hydrate and protect the skin; more easily formulate sun care products; rich in omegas 6 and 9; strong sustainable (social and environmental) profile

#### **KEY BENEFITS**

Cold-processable, COSMOS-approved, emolliency/ improved spreading, enhanced skin feel, gloss/shine enhancement, good softening effect, good wet combing, moisturizing, plant-based, preservative-free

#### **APPLICATIONS**

Shampoo, shower, liq. soap Wet wipe Hair conditioner Cream, lotion Color cosmetic



## RCI

100%



**APPEARANCE** Clear oil; pale yellow



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

## Plantasens® Flash 80

## LIGHTWEIGHT EMOLLIENT WITH A SATINY AFTER-FEEL AND A SHORT PLAYTIME

Dodecane

#### **EMOLLIENT**

**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

With Plantasens® Flash, Clariant introduces a new technology for making cosmetic ingredients that enables the creation of extraordinary textures from natural materials.

#### **KEY BENEFITS**

Lightweight emollient combining fast spreading with fabulous satiny after feel. Perfect alternative to light emollients such as D5, it provides short playtime, luminous yet not glossy film and delightful finish

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion



RCI 75%



**APPEARANCE** Liquid, transparent

ISO 16128



**ACTIVE SUBSTANCE** 

100%



APAC, EMEA, LATAM, NORAM

RSPO

## Plantasens® Flash 100

## LIGHTWEIGHT EMOLLIENT WITH A SATINY AFTER-FEEL AND A MEDIUM TO LONG PLAYTIME

Tridecane (and) Pentadecane



**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

With Plantasens® Flash, Clariant introduces a new technology for making cosmetic ingredients that enables the creation of extraordinary textures from natural materials.

#### **KEY BENEFITS**

Lightweight emollient combining fast spreading with smooth and cozy after feel. Replaces emollients like D5 and isohexadecane. Provides medium to long playtime, luminous but not glossy film and highly enjoyable finish

#### **APPLICATIONS**

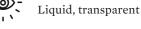
Shampoo, shower, liq. soap Hair conditioner Cream, lotion

ISO 16128

RCI 92%



**APPEARANCE** 





**ACTIVE SUBSTANCE** 

100%



APAC, EMEA, LATAM, NORAM

## Plantasens® Olive LD

## A SILICONE TOUCH, NATURALLY

Hydrogenated Ethylhexyl Olivate (and) Hydrogenated Olive Oil Unsaponifiables

#### **EMOLLIENT**

NATURALS GREEN PERFORMER

#### **DESCRIPTION**

Mimics sensory profile of silicones; very stable natural alternative to silicone; fully transparent and odorless; very light and non-greasy; rapidly absorbed; high stability against oxidation; quite constant viscosity over a range of temperatures

#### **KEY BENEFITS**

Emolliency/improved spreading, enhanced skin feel, gloss/shine enhancement, good softening effect, good wet combing, heat-stable, moisturizing, plant-based

#### **APPLICATIONS**

31

Shampoo, shower, liq. soap Hair conditioner Cream, lotion Color cosmetic



RCI 92%



**APPEARANCE** 

Colorless to very pale yellow



**ACTIVE SUBSTANCE** 100%



**REGIONS** APAC, EMEA, LATAM

**EMOLLIENTS** 

#### SENSORIALS **APPLICATIONS AVAILABILITY GENAPOL® G 260** Hair Styling APAC, EMEA, LATAM, NORAM Glycereth-26 **APPLICATIONS AVAILABILITY PLANTASENS® ABYSSINIAN SERUM** Cream, lotion APAC, EMEA, LATAM, NORAM Crambe Abyssinica Seed Oil (and) Phytosterols (and) Olea Europaea (Olive) Oil Unsaponifiables (and) Cera Alba (Beeswax) **APPLICATIONS AVAILABILITY PLANTASENS® APRICOT BUTTER** Shampoo, shower, liq. soap | APAC, EMEA, LATAM, NORAM Syndet, bar soap | Hair Prunus Armeniaca (Apricot) Kernel Oil (and) Hydrogenated conditioner | Cream, lotion | Vegetable Oil

#### APAC, EMEA, PLANTASENS® ARGAN OIL Shampoo, shower, liq. soap LATAM, NORAM Wet wipe | Hair conditioner | Argania Spinosa Kernel Oil Cream, lotion | Antiperspirant & deodorant | Color cosmetic

#### **APPLICATIONS AVAILABILITY** PLANTASENS® AVOCADO SERUM Cream, lotion APAC, EMEA, LATAM, NORAM Persea Gratissima (Avocado) Oil (and) Phytosterols (and)

## Olea Europaea (Olive) Oil Unsaponifiables (and) Cera Alba (Beeswax) **AVAILABILITY APPLICATIONS**

#### Shampoo, shower, liq. soap PLANTASENS® BABASSU BUTTER (Refined Organic) Syndet, bar soap | Hair Orbignya Oleifera (Babassu) Seed Oil conditioner | Cream, lotion | Color cosmetic

#### **AVAILABILITY APPLICATIONS** Shampoo, shower, liq. soap | APAC, EMEA, **PLANTASENS® BABASSU BUTTER** (Refined) LATAM, NORAM Syndet, bar soap | Hair Orbignya Oleifera (Babassu) Seed Oil conditioner | Cream, lotion | Color cosmetic

#### **APPLICATIONS AVAILABILITY PLANTASENS® CAMELINA SERUM** Cream, lotion APAC, EMEA, LATAM, NORAM Camelina Sativa Seed Oil (and) Phytosterols (and) Olea Europaea (Olive) Oil Unsaponifiables (and) Cera Alba (Beeswax)

#### **APPLICATIONS AVAILABILITY** APAC, EMEA, PLANTASENS® CAREFEEL COMFORT Cream, lotion LATAM, NORAM Color cosmetic

## Macadamia Integrifolia/Tetraphylla Seed Oil (and) Crambe Abyssinica Seed Oil (and) Orbignya Oleifera Seed Oil

	APPLICATIONS	AVAILABILITY
PLANTASENS® CAREFEEL FRESH	Cream, lotion	APAC, EMEA,
Limnanthes Alba (Meadowfoam) Seed Oil (and) Butyrospermum Parkii	Color cosmetic	LATAM, NORAM
(Shea) Butter Extract		

# Plantasens® Olive Squalane

**IMPART AN ELEGANT SKIN FEEL** 

Squalane

#### **EMOLLIENT** REGISTERED ISO 16128 **ECOTAIN® ECOCERT** COSMOS NATRUE **IN CHINA NATURALS** ORIGINS

#### **DESCRIPTION**

100% olive origin; soft and conditioned skin without greasy after feel; highly stable against oxidation; ECOCERT-approved

#### **KEY BENEFITS**

Emolliency/improved spreading, enhanced skin feel, gloss/shine enhancement, good softening effect, heat-stable, moisturizing, plant-based

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion Color cosmetic





RCI 100%



**APPEARANCE** Transparent oil



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM



## **EMOLLIENTS**

Color cosmetic

**APPLICATIONS** 

**AVAILABILITY** 

APAC, EMEA,

LATAM, NORAM

SENSORIALS

	APPLICATIONS	AVAILABILITY
PLANTASENS® CRYSTOLIVE WAX Olea Europaea (Olive) Oil Unsaponifiables	Hair conditioner   Hair styling   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® GRAPE SEED OIL Vitis Vinifera Seed Oil	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® GRAPE SERUM  Vitis Vinifera (Grape) Seed Oil (and) Phytosterols (and) Olea Europaea  (Olive) Oil Unsaponifiables (and) Cera Alba (Beeswax)	Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® GRAPESEED BUTTER Vitis Vinifera (Grape) Seed Oil (and) Hydrogenated Vegetable Oil	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® MACADAMIA OIL  Macadamia Integrifolia Seed Oil	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® MANGO BUTTER (Refined) Mangifera Indica (Mango) Seed Butter	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® OLIVE BUTTER Olea Europaea (Olive) Fruit Oil (and) Hydrogenated Vegetable Oil	Shampoo, shower, liq. soap  Syndet, bar soap Hair conditioner Cream, lotion  Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® OLIVE LD SP ECO Coco-Caprylate/Caprate (and) Hydrogenated Olive Oil Unsaponifiables	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® PEACH BUTTER Prunus Persica (Peach) Kernel Oil (and) Hydrogenated Vegetable Oil	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>PLANTASENS® SHEA BUTTER</b> (Refined Organic) Butyrospermum Parkii (Shea) Butter	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM

		EMOLLIENIS
	APPLICATIONS	AVAILABILITY
PLANTASENS® SHEA BUTTER (Refined) Butyrospermum Parkii (Shea) Butter	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® SWEET ALMOND BUTTER Prunus Dulcis (Almond) Oil (and) Hydrogenated Vegetable Oil	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® SWEET ALMOND OIL Prunus Amygdalus Dulcis Oil	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® VL Glyceryl Rosinate (and) Butyrospermum Parkii (Shea) Butter (and) Olea Europaea (Olive) Oil Unsaponifiables	Hair conditioner   Hair styling   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® VP 170 Ricinus Communis (Castor) Seed Oil (and) Hydrogenated Castor Oil (and) Copernicia Cerifera (Carnauba) Wax (and) Cera Alba (Beeswax)	Hair conditioner   Hair styling   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® VP R15 Ricinus Communis (Castor) Seed Oil (and) Hydrogenated Castor Oil (and) Copernicia Cerifera (Carnauba) Wax	Hair conditioner  Hair styling Cream, lotion  Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
VELSAN® CCT Caprylic/Capric Triglyceride	Wet wipe   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
VELSAN® CG 070 PEG-7 Glyceryl Cocoate	Shampoo, shower, liq. soap  Hair conditioner	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
VELSAN® D8P-3 Isopropyl PPG-2 Isodeceth-7 Carboxylate	Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
VELSAN® P8-3 Isopropyl C12–15 Pareth-9 Carboxylate	Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
VELSAN® PPS 15 PPG-15 Stearyl Ether	Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM

#### **PEARLIZERS**

**RSPO** 

## Perlogen® SF 117

#### A SPARKLING AND AFFORDABLE SOLUTION

Aqua (and) Glycol Distearate (and) Laureth-4

#### **PEARLIZER**

**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

Excellent pearlizing shine at low use concentrations; cold-processable, easy-to-use blend; high performance due to special product preparation

#### **KEY BENEFITS**

Cold-processable, high pearlescence

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner



RCI

79%



**APPEARANCE** 



**ACTIVE SUBSTANCE** 

26%



APAC, EMEA, LATAM, NORAM

## Perlogen® SF 3000

#### ADD SPARKLE TO YOUR FORMULATION

Aqua (and) Glycol Distearate (and) Laureth-4 (and) Cocamidopropyl Betaine

#### **PEARLIZER**

**NATURALS** GREEN PERFORMER

#### **DESCRIPTION**

Excellent pearlizing shine at low use concentrations; cold-processable, sulfate-free, easy-to-use blend; high performance due to special product preparation

#### **KEY BENEFITS**

Cold-processable, high pearlescence

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner





RCI 76%



**APPEARANCE** Paste



**ACTIVE SUBSTANCE** 

40%



APAC, EMEA, LATAM, NORAM

#### **SENSORIALS PEARLIZERS**

#### **GENAPOL® EGDS**

**GENAPOL® PGM** 

**GENAPOL® PMS** 

PERLOGEN® S 771

**PERLOGEN® EGL** 

PERLOGEN® S 900

Cocamide MEA (and) Laureth-10

Glycol Distearate

Sodium Laureth Sulfate, Cocoamide MEA, Glycol Distearate

Aqua (and) Sodium Laureth Sulfate (and) Glycol Distearate (and)

Sodium Laureth Sulfate, Cocoamidopropyl Betaine, Glycol Distearate

Aqua (and) PEG-3 Distearate (and) Sodium Laureth Sulfate

Glycol Distearate

#### **APPLICATIONS**

Shampoo, shower, liq. soap

## **AVAILABILITY**

APAC, EMEA, LATAM, NORAM

**AVAILABILITY** 

#### **APPLICATIONS**

Shampoo, shower, liq. soap

## LATAM

#### **APPLICATIONS**

Shampoo, shower, liq. soap

## **AVAILABILITY**

APAC, EMEA, LATAM, NORAM

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner

## **AVAILABILITY**

APAC, EMEA, LATAM, NORAM

#### **APPLICATIONS**

Shampoo, shower, liq. soap

## **AVAILABILITY** APAC, EMEA,

LATAM, NORAM

#### **APPLICATIONS**

Shampoo, shower, liq. soap | Hair conditioner

# **AVAILABILITY**



# **Functional Claims**

## **ENVISIONING THE NEXT BENEFIT**

## Overview

In this cluster, we offer both the traditional and the newest claims and benefits our technologies can offer to consumers. It comprises a broad spectrum of innovative products, from conditioning agents and sunscreens to anti-dandruff and hair repair solutions.. We focus on delivering superior technologies to provide even better and visible benefits to consumers. This cluster of innovative technologies comprises: Genadvance®, Eclipsogen®, NeutroTain™, Octopirox®.

## Ambition

Envisioning the next benefit is about developing outstanding product features made for emerging customer needs. We are not just responding to the latest market trends and needs but envision the next benefit ahead, emerging from new consumer or indie brands. We are committed to developing more efficient technologies to fulfill sophisticated consumer needs in hair and skin care, like improved protection, enhanced performance and better conditioning and boosting.

PRODUCT GROUP	HIGHLIGHTED TECHNOLOGIES	BENEFITS	
Hair conditioning agents	Genadvance® range Genamin® range	New customized solutions for hair conditioning Traditional hair conditioning efficacy	
Anti-dandruffs	Octopirox®	Next level of anti-dandruff technology	
Antiperspirants Drygen®		Efficient AP protection	
Insect repellent	DEET	Efficient protection	
Neutralizer	tralizer NeutroTain™ The sustainable & s		
UV filters	Eclipsogen® range	Versatile and broad-spectrum protection	



# Highlight Products **FUNCTIONAL CLAIMS**

## Genadvance® Hydra

### 100% NATURAL HAIR CONDITIONER AND MOISTURIZER

Lauryl/Myristyl Polyricinoleate (and) Glycerin

HAIR CONDITIONING AGENT

**NATURALS** GREEN PERFORMER

#### ISO 16128 **ECOTAIN**<sup>®</sup> RSPO NATRUE COSMOS

#### **DESCRIPTION**

Genadvance® Hydra is one of Clariant's most nature-friendly hair care ingredients, COSMOS-approved by ECOCERT® and developed for consumers looking to repair hair's everyday wear and tear. Coming from a family of natural moisturizers, it delivers a great after feel on dry hair. The hair feels moisturized and manageable. Because of its properties, it can be also used in products for children.

#### **KEY BENEFITS**

100% naturally derived, biodegradable in 10 days, superior conditioning for silicone-free, smooth after feel

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion

100%



**APPEARANCE** Liquid



**ACTIVE SUBSTANCE** 



APAC, EMEA, LATAM, NORAM

## Genadvance® Life

#### **BOOSTING HAIR VITALITY**

Polyquaternium-116 (and) Butylene Glycol

#### HAIR CONDITIONING AGENT

# ISO 16128 **ECOTAIN**

#### **DESCRIPTION**

Genadvance® Life brings life back to hair. It is particularly efficient for thin and limp hair, delivering volume, shine and a breath of new life to the hair. It will not make hair frizzy, can be used in many hair care formats, especially in silicone-free products, and it is very eco-friendly.

#### **KEY BENEFITS**

Reduces hair frizz, boosts hair volume, increases hair gloss, low aquatic toxicity

#### **APPLICATIONS**

Hair conditioner



RCI 53%



**APPEARANCE** Pellet



**ACTIVE SUBSTANCE** 80%

APAC, EMEA, LATAM, NORAM

## Genadvance® Repair

### **ENHANCING HAIR STRENGTH**

Quaternium-98

#### HAIR CONDITIONING AGENT

#### **DESCRIPTION**

Genadvance® Repair does what its name promises, making very damaged hair sleek, smooth and healthy again. It also prevents further damage much better than current damage-protecting ingredients. Genadvance® Repair is probably the most weight-efficient ingredient in its class and thus very economic to use.



**APPEARANCE** 



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

Liquid

APAC, EMEA, LATAM

## **KEY BENEFITS**

Better dry smoothness, repairs damaged hair, improves dry detangling, cost optimization

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner

## Plantasens® Crambisol

## STRENGHTEN HAIR NATURALLY FROM INSIDE OUT

Crambe Abyssinica Seed Oil (and) Phytosterols (and) Oleyl Alcohol

#### HAIR CONDITIONING AGENT

**NATURALS** GREEN PERFORMER

ISO 16128

**ECOCERT** COSMOS

NATRUE

REGISTERED

#### **DESCRIPTION**

Natural hair strengthener; penetrates down to the cortex of the hair fiber; increases hair thickness; improves elasticity and resistance to breakage; oil-soluble active hair care ingredient.

#### **KEY BENEFITS**

COSMOS-approved, hair repair, natural active

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Hair styling



100%





**ACTIVE SUBSTANCE** 100%



**REGIONS** 

**FUNCTIONAL CLAIMS** 

## HAIR CONDITIONING AGENTS

ISO 16128	APPLICATIONS	AVAILABILITY
GENAMIN® BTLF	Hair conditioner	APAC, EMEA,
Behentrimonium Chloride		LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GENAMIN® BTMS Behentrimonium Methosulfate	Hair conditioner	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GENAMIN® BTMS CA Cetearyl Alcohol (and) Behentrimonium Methosulfate	Hair conditioner	APAC, EMEA, LATAM, NORAM
ISO 16128	APPLICATIONS	AVAILABILITY
GENAMIN® CTAC Cetrimonium Chloride	Hair conditioner	APAC, EMEA, LATAM, NORAM
ISO 16128	APPLICATIONS	AVAILABILITY
GENAMIN® CTAC 25 Cetrimonium Chloride	Hair conditioner	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GENAMIN® CTAC 25 DH Cetrimonium Chloride	Hair conditioner	APAC, EMEA, LATAM, NORAM
ISO 16128	APPLICATIONS	AVAILABILITY
GENAMIN® CTAC 50 Cetrimonium Chloride	Hair conditioner	APAC, EMEA, LATAM, NORAM
ISO 16128	APPLICATIONS	AVAILABILITY
GENAMIN® CTAC 50 ET Cetrimonium Chloride	Hair conditioner	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>GENAMIN® CTAC CP</b> Cetyl Alcohol, Cetrimonium Chloride, Ceterath-20, Alcohol	Hair conditioner	LATAM
	APPLICATIONS	AVAILABILITY
GENAMIN® DSAP Distearyldimonium Chloride	Hair conditioner	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GENAMIN® KDMP Behentrimonium Chloride	Hair conditioner	APAC, EMEA, LATAM, NORAM

	APPLICATIONS	AVAILABILITY
GENAMIN® PDAC Polyquaternium-6	Shampoo, shower, liq. soap  Hair conditioner	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>GENAMIN® SPA</b> Stearamidopropyldimethyl Amine	Shampoo, shower, liq. soap  Hair conditioner	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GENAMIN® STAC Steartrimonium Chloride	Shampoo, shower, liq. soap   Hair conditioner	APAC, EMEA, LATAM, NORAM

## HAIR CONDITIONING POLYMERS

	APPLICATIONS	AVAILABILITY
<b>GENAGUAR™ 113</b> Guar Hydroxypropyltrimonium Chloride	Shampoo, shower, liq. soap   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>GENAGUAR™ 117</b> Guar Hydroxypropyltrimonium Chloride	Shampoo, shower, liq. soap   Cream, lotion	APAC, EMEA, LATAM, NORAM

## ANTI-DANDRUFFS

	APPLICATIONS	AVAILABILITY
<b>DANDOFF</b> Piroctone Olamine	Shampoo, shower, liq. soap	APAC, EMEA, LATAM,
	APPLICATIONS	AVAILABILITY
DANTUFF-C Climbazole	Shampoo, shower, liq. soap	APAC, EMEA, LATAM
	APPLICATIONS	AVAILABILITY
DANTUFF-Z 48 Zinc Pyrithione	Shampoo, shower, liq. soap	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
OCTOPIROX® Piroctone Olamine	Shampoo, shower, liq. soap   Hair conditioner   Hair styling   Antiperspirant & deodorant	APAC, EMEA, LATAM
	APPLICATIONS	AVAILABILITY
OCTOPIROX® PLUS	Shampoo, shower, liq. soap	APAC, EMEA,

43

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## CareMag<sup>TM</sup> D

## THE HIDDEN GEM FROM THE DEAD SEA

Magnesium Hydroxide (and) Magnesium Carbonate Hydroxide

#### **ODOR CONTROL AGENT**

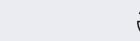
NATURALS GREEN PERFORMER

#### **DESCRIPTION**

Magnesium compound based on Dead Sea minerals Aluminum alternative active in deodorants for reducing odor and amount of sweating.

#### **KEY BENEFITS**

Aluminum-free deodorants, reduction of sweat



## REGIONS

APAC, EMEA, LATAM, NORAM



APPEARANCE

ACTIVE SUBSTANCE

\2\ \2\

APPLICATIONS

Deodorant



	APPLICATIONS	AVAILABILITY
<b>DRYGEN™ L</b> Aluminum Chlorohydrate	Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM,
	APPLICATIONS	AVAILABILITY
DRYGEN™ LIC Aluminum Chlorohydrate	Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM
	APPLICATIONS	AVAILABILITY
DRYGEN™ P Aluminum Chlorohydrate	Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>DRYGEN™ S</b> Aluminum Chlorohydrate	Cream, lotion  Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM

## **INSECT REPELLENT**

	APPLICATIONS	AVAILABILITY
DEET	Cream, lotion	APAC, EMEA,
Diethyl Toluamide		LATAM, NORAM

#### NEUTRALIZER

	APPLICATIONS	AVAILABILITY
<b>NEUTROTAIN™</b> Dimethylglucamine	Hair dyes   Hair straightener   Shaving creams, soaps   Depilatory creams, soaps   Natural soaps	APAC, EMEA, LATAM, NORAM

#### **UV FILTERS**

### **FUNCTIONAL CLAIMS**

Octocrylene

**ECLIPSOGEN® DHBT** 

**ECLIPSOGEN® PBSA** 

Phenylbenzimidazole Sulfonic Acid (Ensulizole)

Diethylhexyl Butamido Triazone

#### **UV FILTERS**

LATAM, NORAM

**AVAILABILITY** 

APAC, EMEA,

LATAM, NORAM

**AVAILABILITY** 

APAC, EMEA, LATAM, NORAM

Color cosmetic

**APPLICATIONS** 

Cream, lotion

Color cosmetic

**APPLICATIONS** 

Cream, lotion

Color cosmetic

## Eclipsogen® Sorb M

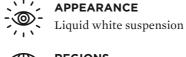
#### **BROAD PROTECTION ACROSS THE UV SPECTRUM**

Methylene Bis-Benzotriazolyl Tetramethylbutylphenol (and) Aqua (and) Decyl Glucoside (and) Propylene Glycol (and) Xanthan Gum

#### **UV FILTER**

#### **DESCRIPTION**

Highly effective photostable broad UV absorber Improves stability of other UV filters Acts both as a micropigment and organic UV absorber Synergy with other UV filters to provide a boost in SPF





APAC, EMEA, LATAM, NORAM

#### **KEY BENEFITS**

Wide coverage for both UVA and UVB Cost saving in formulation (booster effect) Easy to formulate

#### **APPLICATIONS**

Suitable for all sun care formulations Cream, lotion BB cream Toner, etc.

## Eclipsogen® Sorb S

#### **EXCELLENT EFFICIENCY IN UVA PROTECTION**

Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine (BEMT)

#### **UV FILTER**

#### **DESCRIPTION**

Highly effective photostable broad UV absorber Improves stability of other UV filters Effective at low use concentration to achieve high SPF and UVA-PF



**REGIONS** APAC, EMEA, LATAM, NORAM

#### **KEY BENEFITS**

Intensive protection against UVA I and II

#### **APPLICATIONS**

Suitable for all sun care formulations Cream, lotion BB cream Toner, etc.

47 46

#### **APPLICATIONS AVAILABILITY ECLIPSOGEN® AVB** Cream, lotion APAC, EMEA, LATAM, NORAM Color cosmetic Butyl Methoxydibenzoylmethane (Avobenzone) **AVAILABILITY APPLICATIONS ECLIPSOGEN® BP3** Cream, lotion APAC, EMEA, Color cosmetic LATAM, NORAM Benzophenone-3 (Oxybenzone) **APPLICATIONS AVAILABILITY ECLIPSOGEN® BP4** Cream, lotion APAC, EMEA, LATAM, NORAM Color cosmetic Benzophenone-4 (Sulisobenzone) **APPLICATIONS AVAILABILITY ECLIPSOGEN® EHMC** Cream, lotion APAC, EMEA, LATAM, NORAM Color cosmetic Ethylhexyl Methoxycinnamate (Octinoxate) **APPLICATIONS AVAILABILITY ECLIPSOGEN® EHS** Cream, lotion APAC, EMEA, LATAM Color cosmetic Ethylhexyl Salicylate (Octisalate) **APPLICATIONS AVAILABILITY ECLIPSOGEN® EHT** Cream, lotion APAC, EMEA, LATAM, NORAM Color cosmetic Ethylhexyl Triazone **APPLICATIONS AVAILABILITY** Cream, lotion APAC, EMEA. **ECLIPSOGEN® HOS** LATAM, NORAM Color cosmetic Homosalate **APPLICATIONS AVAILABILITY ECLIPSOGEN® OC** Cream, lotion APAC, EMEA,

## **FUNCTIONAL CLAIMS**

## SILICONES

	APPLICATIONS	AVAILABILITY
SILCARE® SILICONE 1M71 Stearoxytrimethylsilane	Cream, lotion	EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
SILCARE® SILICONE 1M75 Glycine Soja (Soybean) Oil, Retinoxytrimethylsilane	Cream, lotion  Color cosmetic	LATAM, NORAM
	APPLICATIONS	AVAILABILITY
SILCARE® SILICONE 31M50 Caprylyl Trimethicone	Cream, lotion  Color cosmetic	EMEA
	APPLICATIONS	AVAILABILITY
SILCARE® SILICONE 41M15 Caprylyl Methicone	Hair conditioner   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	EMEA, LATAM
	APPLICATIONS	AVAILABILITY
SILCARE® SILICONE 41M65 Stearyl Dimethicone	Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	LATAM, NORAM
	APPLICATIONS	AVAILABILITY
SILCARE® SILICONE SEA Trideceth-9 PG-Amodimethicone (and) Trideceth-12	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM

## OTHERS

	APPLICATIONS	AVAILABILITY
ALLANTOIN PREMIUM Allantoin	Shampoo, shower, liq. soap   Wet wipe   Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>GENADENT G</b> Calcium Glycerophosphate	Oral care	APAC, LATAM, NORAM



# Preservation

# ENVISIONING A SAFE AND EFFECTIVE PATH

## Overview

The solutions in this cluster range from traditional preservative ingredients to the most sophisticated preservation boosting solutions. We offer safe, highly efficient and tested preservation concepts for a broad spectrum of formulation conditions and challenges. This cluster of innovative technologies comprises: Velsan® SC, Nipaguard® Zero range, JM® ActiCare

## Ambition

Envisioning a safe and effective path is about exceeding expectations of the ever-changing needs of safe preservation. We are moving with the regulatory changes in our industry and new scientific protocols to ensure product protection and consumer safety. We are committed to providing the industry with holistic preservation systems, preservation boosting solutions and efficient natural alternatives. Our focus areas are: natural preservation systems, multifunctional preservation and boosting solutions.

PRODUCT GROUP	HIGHLIGHTED TECHNOLOGIES	BENEFITS
Preservatives	Nipaguard® Zero range	New paraben alternatives that provide comparable cost and performance
	Nipaguard® PO range	Broad-spectrum efficacy over a wide pH range
	JM ActiCare™	Silver preservation technology with a broad and long-lasting efficacy
Boosters	Velsan® SC	100% renewable and natural derived preservation booster
	Velsan® AS	Multifunctional preservation booster suitable for natural formulations



REGISTERED

IN CHINA

# Highlight Products

# **PRESERVATION**

JM ActiCare™

#### A SILVER INSPIRATION FOR LONG-LASTING PROTECTION

Silver Chloride, Titanium Dioxide, Diethylhexyl Sodium Sulfosuccinate, Propylene Glycol

#### **PRESERVATIVES**

#### DESCRIPTION

Silver-based preservative, due to titanium dioxide not suitable for clear systems

#### **KEY BENEFITS**

Depot preservation, long-term perspiration regulation

#### **APPLICATIONS**

Cream, lotion Antiperspirant & deodorant Color cosmetic





**ACTIVE SUBSTANCE** 100%



REGIONS

APAC, EMEA, LATAM, NORAM

## Nipaguard® PO5

## **ALL-IN-ONE PRESERVATION - FROM FORMULA TO HEADSPACE**

Phenoxyethanol, Piroctone Olamine

#### **PRESERVATIVES**

#### DESCRIPTION

Synergistic paraben-free, halogen-free, formaldehyde donor-free, highly efficient but mild, broad-range blend

#### **KEY BENEFITS**

Headspace preservation, water-soluble

#### **APPLICATIONS**

Shampoo, shower, liq. soap Syndet, bar soap Wet wipe Hair conditioner

Hair styling Cream, lotion Antiperspirant & deodorant Color cosmetic



APPEARANCE



 $\begin{array}{c} \textbf{ACTIVE SUBSTANCE} \\ 100\% \end{array}$ 



**REGIONS**APAC, EMEA, LATAM, NORAM

## Nipaguard® SCA

## **BROAD SPECTRUM ANTIMICROBIAL PROTECTION**

ISO 16128

RSPO

Sorbitan Caprylate, Benzyl Alcohol



NATURALS GREEN PERFORMER

#### **DESCRIPTION**

Synergistic, highly efficient broad-spectrum blend with COSMOS approval and reduced preservative load, giving formulation flexibility

#### **KEY BENEFITS**

COSMOS-approved, reduced preservative load

#### **APPLICATIONS**

Shampoo, shower, liq. soap Wet wipe Hair conditioner Hair styling

Cream, lotion Antiperspirant & deodorant Color cosmetic



COSMOS

**RCI** 60%



APPEARANCE Liquid



ACTIVE SUBSTANCE

ECOTAIN®

) 100

REGION

APAC, EMEA, LATAM, NORAM

## Nipaguard® SCE

## **0% PARABEN EVEN AT LOWER PH**

Sorbitan Caprylate, Propanediol, Benzoic Acid

#### **PRESERVATIVES**

 ${\bf NATURALS} \; {\sf GREEN} \; {\sf PERFORMER} \;$ 

ISO 16128 ECOCERT

OCERT

ECOTAIN\* REGISTERED IN CHINA

#### **DESCRIPTION**

Synergistic paraben-free, halogen-free, formaldehyde donor-free, highly efficient broad-spectrum blend with ECOCERT-approval and reduced preservative load-giving formulation flexibility

#### **KEY BENEFITS**

ECOCERT-approved, reduced preservative load

#### **APPLICATIONS**

53

Shampoo, shower, liq. soap Syndet, bar soap Wet wipe Hair conditioner

Hair styling Cream, lotion Antiperspirant & deodorant Color cosmetic



85%





ACTIVE SUBSTANCE 100%



REGIONS

APAC, EMEA, LATAM, NORAM

## **Highlight Products PRESERVATION**

## Nipaguard® SCL

### 0% PARABEN AND A TOUCH OF FORMULATION FLEXIBILITY

Sorbitan Caprylate, Capryloyl/Caproyl Methyl Glucamide, Potassium Sorbate

#### **PRESERVATIVES** ISO 16128 RSPO COSMOS **ECOTAIN**<sup>®</sup> NATURALS GREEN PERFORMER

#### **DESCRIPTION**

Synergistic, highly efficient broad-spectrum blend with COSMOS approval and reduced preservative load-giving formulation flexibility; low-pH preservation alternative to benzoic acid

#### **KEY BENEFITS**

COSMOS-approved, reduced preservative load

#### **APPLICATIONS**

Shampoo, shower, liq. soap Wet wipe Hair conditioner Hair styling

Cream, lotion Antiperspirant & deodorant Color cosmetic



## 78%



**APPEARANCE** Liquid



**ACTIVE SUBSTANCE** 100%



APAC, EMEA, LATAM, NORAM

## Nipaguard® SCP

## **CLOSING THE GAP VERSUS YEAST AND MOLDS**

Phenoxyethanol, Sorbitan Caprylate

# **PRESERVATIVES**

#### **DESCRIPTION**

Synergistic paraben-free, halogen-free, formaldehyde donor-free, highly efficient blend for broad-spectrum efficacy with reduced preservative load and headspace preservation

#### **KEY BENEFITS**

Reduced preservative load

#### **APPLICATIONS**

Shampoo, shower, liq. soap		Syndet, bar soap	Wet wipe	Hair conditioner
Hair styling	Cream, lotion	Antiperspirant & deodorant		Color cosmetic





30%



**APPEARANCE** Liquid



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

## Nipaguard® SCV

## **IDEAL OPTION FOR WET WIPE PRESERVATION**

Sorbitan Caprylate, Phenoxyethanol, Benzyl Alcohol, Benzoic Acid

## **PRESERVATIVES**

#### DESCRIPTION

Synergistic paraben-free, halogen-free, formaldehyde donor-free, highly efficient blend for broad-spectrum efficacy with high level of fungal protection and headspace preservation

#### **KEY BENEFITS**

High fungal protection, reduced preservative load

#### **APPLICATIONS**

Shampoo, shower, liq. soap Syndet, bar soap Hair styling Cream, lotion Antiperspirant & deodorant













**APPEARANCE** Liquid



**ACTIVE SUBSTANCE** 100%



**REGIONS** 



PRESERVATION

PRESERVATION				1 1/L	SERVATIVE
	APPLICATIONS	AVAILABILITY		APPLICATIONS	AVAILABILITY
JM ACTICARE™ P Silver Chloride, Titanium Dioxide		APAC, EMEA, LATAM, NORAM	NIPAGUARD® DMDMH DMDM Hydantoin	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Hair styling   Cream lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY			AVAII ABII ITV
NIPABUTYL Butylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Antiperspirant & deodorant   Color cosmetic	APAC, LATAM, NORAM	NIPAGUARD® DMDMH PLUS DMDM Hydantoin	APPLICATIONS  Shampoo, shower, liq. soap Wet wipe  Hair conditioner Hair styling Cream lotion Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
NIDACINA A	Changes shown lines and Combat has	AVAILABILITY  ADAC EMEA		Color cosmetic	
NIPAGIN® A Ethylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic  APAC, EMEA, LATAM, NORAM  NIPAGUARD® EHP Phenoxyethanol (and) Ethylhexylglycerin			APPLICATIONS	AVAILABILITY
zui, paracei			Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant &	APAC, EMEA, LATAM, NORAM	
	APPLICATIONS	AVAILABILITY		deodorant   Color cosmetic	
NIPAGIN® A 200 MESH Ethylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair	APAC, EMEA, LATAM, NORAM		APPLICATIONS	AVAILABILITY
ziny ipui uoen	styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic		NIPAGUARD® IPF PEG-4 Laurate, Iodopropynyl Butylcarbamate	Shampoo, shower, liq. soap   Wet wipe   Hair styling   Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY		APPLICATIONS	AVAILABILITY
NIPAGIN® M SODIUM Sodium Methylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM	NIPAGUARD® MPA Benzyl Alcohol, Methylparaben, Propylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY			
<b>NIPAGUARD® BPX</b> Phenoxyethanol, Methylparaben, Propylparaben, 2-Bromo-2-Nitropropane-1,3-diol	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM	NIPAGUARD® POB Phenoxyethanol, Benzoic Acid, Piroctone Olamine	APPLICATIONS  Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY		APPLICATIONS	AVAILABILITY
NIPAGUARD® CG Methylchloroisothiazolinone, Methylisothiazolinone	Shampoo, shower, liq. soap   Wet wipe   Hair styling   Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM	NIPAGUARD® SCS Sorbitan Caprylate, Capryloyl/CaproylMethyl Glucamide,	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant &	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY	Trilaureth-4Phosphate, Piroctone Olamine	deodorant   Color cosmetic	
NIPAGUARD® CMB	Shampoo, shower, liq. soap   Syndet, bar	APAC, EMEA,		APPLICATIONS	AVAILABILITY
Triethylene Glycol, Benzyl Alcohol, Propylene Glycol, Methylchloroisothiazolinone and Methylisothiazolinone 3:1	soap Wet wipe Hair styling Cream, lotion  Antiperspirant & deodorant Color cosmetic	LATAM, NORAM	NIPAHEX DHC Chlorhexidine Dihydrochloride	Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY	-	A DDI ICATIONIC	AVAII ABII ITV
NIPAGUARD® CP Chlorphenesin	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic		NIPAHEX G Chlorhexidine Digluconate	APPLICATIONS  Wet wipe   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY		APPLICATIONS	AVAILABILITY
NIPAGUARD® CP HP Chlorphenesin	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic		NIPANOX™ BHT BHT	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA

	APPLICATIONS	AVAILABILITY
NIPASEPT™ Methylparaben, Ethylparaben, Propylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
NIPASEPT® SODIUM Sodium Methylparaben, Sodium Ethylparaben, Sodium Propylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
NIPASOL M Propylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
NIPASOL M 200 MESH Propylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
NIPASOL M SODIUM Sodium Propylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
NIPASTAT™  Methylparaben (and) Ethylparaben (and) Propylparaben (and)  Butylparaben (and) Isobutylparaben	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	
	APPLICATIONS	AVAILABILITY
PHENONIP® Phenoxyethanol (and) Methylparaben (and) Ethylparaben (and) Propylparaben (and) Butylparaben (and) Isobutylparaben	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	
	APPLICATIONS	AVAILABILITY
PHENONIP® ME Phenoxyethanol, Methylparaben, Ethylparaben	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>PHENONIP® P4</b> Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Butylparaben	Shampoo, shower, liq. soap   Wet wipe   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM

	APPLICATIONS	AVAILABILITY
PHENONIP® XB Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PHENOXETOL® Phenoxyethanol	Shampoo, shower, liq. soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	1	
		1

**BOOSTERS** 

## **PRESERVATION**

## Velsan® SC

## PRESERVE MORE WITH LESS

Sorbitan Caprylate



#### **DESCRIPTION**

Preservation booster, solubilizer and compatibilizer for emulsion concentrates, moisturizing properties, not listed as preservative; ECOCERT-approved

#### **KEY BENEFITS**

Co-emulsifier, preservative-free, viscosifier

#### **APPLICATIONS**

Shampoo, shower, liq. soap Wet wipe Hair conditioner Hair styling Cream, lotion Antiperspirant & deodorant Color cosmetic



RCI 100%



**APPEARANCE** Liquid



**ACTIVE SUBSTANCE** 100%



**REGIONS** APAC, EMEA, LATAM, NORAM

## Velsan® SPA

## THE BROAD BOOSTER

Phenethyl Alcohol (and) Sorbitan Caprylate

#### **BOOSTER**

#### **DESCRIPTION**

Active at every pH, alternative to phenoxyethanol, not listed as preservative, synergistic blend; reduced preservative load, natural cosmetic

#### **KEY BENEFITS**

Co-emulsifier, preservative-free, viscosifier

#### **APPLICATIONS**

Shampoo, shower, liq. soap Wet wipe Hair conditioner Hair styling Cream, lotion Antiperspirant & deodorant Color cosmetic













**APPEARANCE** 



**ACTIVE SUBSTANCE** 100%







# Naturals

## **ENVISIONING A CALL FOR NATURE**

## Overview

Clariant Naturals provides a new platform that makes it easier for manufacturers to find the natural ingredients they need and label their products. The platform bases its definition of »natural« on ISO 16128, a straightforward, internationally agreed standard that uses the widely accepted RCI as its main metric. While taking this well-established ISO norm as its basic framework, Clariant goes beyond mere RCI calculation by investing in responsibly sourced solutions and developing green high-performance alternatives. They constitute the two pillars that the Naturals platform rests on: Origins and Green Performers.

## Ambition

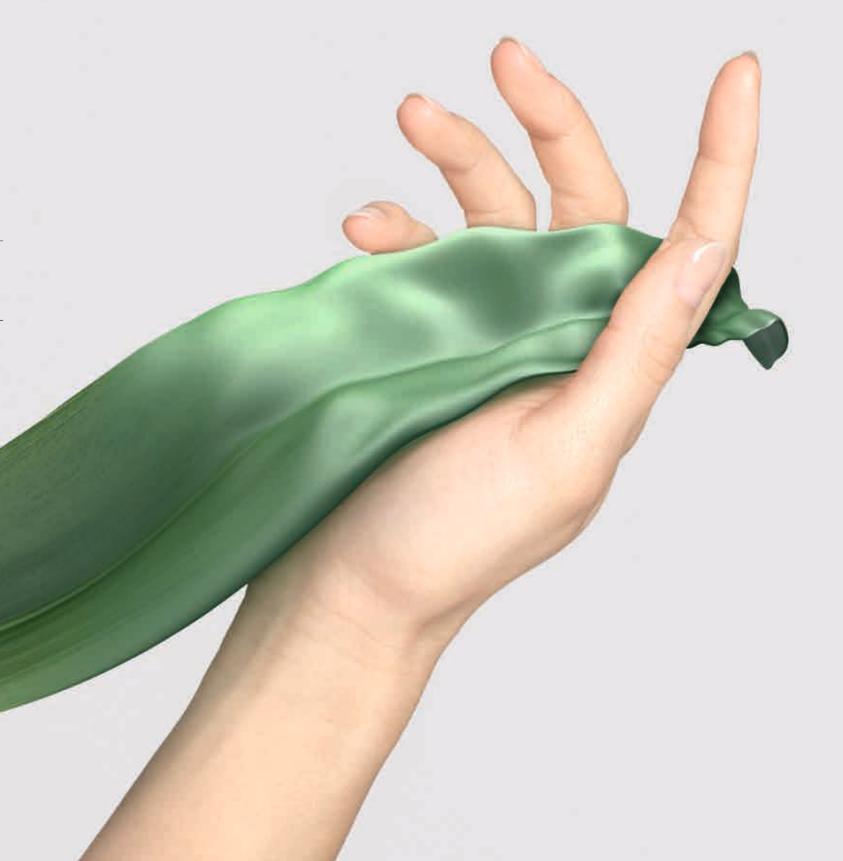
Clariant Naturals offers a highly focused and forward-looking platform that so far consists of nearly 130 natural and derived natural ingredients according to the ISO standard. Powerfully addressing today's key purchase drivers, it is our ambition to provide customers with attractive options for developing sustainably performing and responsibly sourced natural formulations with high RCIs and superior consumer appeal.

Origins

The offering of the Plantasens® brand (around 80 products) includes 100% natural oils, butters, serums and extracts from Brazil, Africa, the Mediterranean, Indonesia and Australia, and is constantly expanded with other captivating ingredients from new locations.

#### **Green Performers**

Our range of more than 50 Green Performers offers a viable alternative for every formulation need. Mostly made of 100% renewable carbon or only slightly less, these natural emulsifiers, emollients, conditioners, preservation boosters and bio-based surfactants provide highly effective alternatives to silicones, sulfates and other publicly criticized substances.



# Clariant Naturals: Origins **DISCOVER A NEW WORLD OF** THRILLING NATURAL TREASURES



Globalized communication may foster the impression there's nothing new under the sun. But especially in the world of cosmetically valuable natural oils and extracts, that's far from true.

As one of the main pillars of the Naturals platform, Origins celebrates both the wealth of global biodiversity and the magic of local roots. It uses Clariant's extensive worldwide network of local partners to provide access to a whole new world of exotic biomes and age-old plant knowledge, complemented by transparent sourcing, responsible cultivation, and fascinating narratives.

Sold under Clariant's acclaimed Plantasens® brand, the offering includes 100% natural oils, butters, serums and extracts from Brazil, Africa, the Mediterranean, Indonesia and Australia, and is constantly expanded with other captivating ingredients from new locations. Origins combines caring for the world with providing good care for skin and hair - and carries the product-enhancing allure of distant soils, stories and horizons.

»We should preserve every scrap of biodiversity as priceless while we learn to use it and come to understand what it means to humanity.«

Edward O. Wilson, The Diversity of Life

# **WORLD-CLASS CARE** WITH A LOCAL STORY

Product overview: Origins



#### **MEDITERRANEAN**

Olives, grapes, almonds and peaches - all the delicious foods that come from this ancient region of healthy naturals also make excellent cosmetic ingredients. Under the Plantasens® brand, our Origins platform offers a wide range of natural treasures from Europe's most cherished biome.

- Plantasens® Apricot Butter
- Plantasens® Camelina Serum
- Plantasens® Cottonseed Oil
- Plantasens® Grape Serum
- Plantasens® Grapeseed Oil & Butter
- Plantasens® Olive Butter
- Plantasens® Olive Squalane
- Plantasens® Olive Squalene
- Plantasens® Sweet Almond Oil & Butter
- Plantasens® Peach Butter



Our collaboration with local cosmetic manufacturer and herbal expert Martina Berto gives us a strong connection to South East Asia's bountiful biodiversity and precious plant wisdom - made even more valuable by the brand's partnerships with local farmers and commitment to sustainable cultivation practices.

- Plantasens® Berto CaneMoist
- Plantasens® Berto CapsiBright
- Plantasens® Berto GotuBright
- Plantasens® Berto GuavoMoist
- Plantasens® Berto HystoBright • Plantasens® Berto Java Complex
- Plantasens® Berto OciMoist
- Plantasens® Berto OrthoMoist
- Plantasens® Berto Oxi Complex
- Plantasens® Berto PhyllanOxi
- Plantasens® Berto PomeoBright
- Plantasens® Berto SteenoBright



In the Macadamia's native Australia, the subtle-tasting queen of nuts flowers in summer and ripens during winter. Rich in fatty acids, vitamins and essential elements, its oil makes a »crikey« good cosmetic ingredient.

• Plantasens® Macadamia Oil





Our Abyssinian Oil is a cold-pressed, responsibly sourced native of the sunny windswept African highlands whose light, nourishing qualities make it an exciting addition to such prized emollients as shea butter and argan oil - which we also source from the biome-rich cradle of humanity.

- Plantasens® Abyssinian Oil & Serum
- Plantasens® Argan Oil & Butter
- Plantasens® Cocoa Butter
- Plantasens® Shea Butter



**BRAZIL** 

Through a strategic alliance with

Beraca, Clariant has access to this

leading provider's natural and

the Amazon rainforest.

organic ingredients from Brazil's

highly diverse biomes, including

# Highlight Products **NATURALS**

## Plantasens® Abyssinian Oil

## **EXPERIENCE THE RADIANCE OF A NATURAL TREASURE**

Crambe Abyssinica Seed Oil



#### **DESCRIPTION**

Provides shine and improves manageability of hair; nourishes, hydrates and protects the skin; facilitates formulation of sun care products; rich in omegas 6 and 9; strong sustainable (social and environmental) profile

#### **KEY BENEFITS**

Cold-processable, COSMOS-approved, emolliency/improved spreading, enhanced skin feel, gloss/shine enhancement, good softening effect, good wet combing, moisturizing, plant-based, preservative-free

#### **APPLICATIONS**

Shampoo, shower, liq. soap Wet wipe Hair conditioner Cream, lotion Color cosmetic



100%



**APPEARANCE** Clear oil; pale yellow



**ACTIVE SUBSTANCE** 100%



APAC, EMEA, LATAM, NORAM

## Plantasens® Olive Squalane

## **IMPART AN ELEGANT SKIN FEEL**

Squalane



#### DESCRIPTION

100% olive origin; soft and conditioned skin without greasy after feel; highly stable against oxidation; ECOCERT-approved

#### **KEY BENEFITS**

Emolliency/improved spreading, enhanced skin feel, gloss/shine enhancement, good softening effect, heat-stable, moisturizing, plant-based

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion Color cosmetic



100%



**APPEARANCE** Transparent oil



**ACTIVE SUBSTANCE** 100%



**REGIONS** APAC, EMEA, LATAM



**NATURALS** ORIGINS **EMOLLIENTS** 

**AVAILABILITY** 

APAC, EMEA, LATAM, NORAM

AVAILABILITY APAC, EMEA,

LATAM, NORAM

**AVAILABILITY** 

APAC, EMEA, LATAM, NORAM

**AVAILABILITY** APAC, EMEA,

LATAM, NORAM

**AVAILABILITY** 

APAC, EMEA, LATAM, NORAM

**AVAILABILITY** 

APAC, EMEA,

LATAM, NORAM

INATURALS ORIGINS				
	APPLICATIONS	AVAILABILITY		APPLICATIONS
PLANTASENS® ABYSSINIAN SERUM Crambe Abyssinica Seed Oil (and) Phytosterols (and) Olea Europaea (Olive) Oil Unsaponifiables (and) Cera Alba (Beeswax)	Cream, lotion	APAC, EMEA, LATAM, NORAM	PLANTASENS® MANGO BUTTER (Refined) Mangifera Indica (Mango) Seed Butter	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner Cream, lotion   Color cosmetic
	APPLICATIONS	AVAILABILITY		APPLICATIONS
PLANTASENS® APRICOT BUTTER Prunus Armeniaca (Apricot) Oil (and) Hydrogenated Vegetable Oil	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM	PLANTASENS® OLIVE BUTTER Olea Europaea (Olive) Fruit Oil (and) Hydrogenated Vegetable Oil	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner Cream, lotion   Color cosmetic
	oream, recion poster commente			APPLICATIONS
PLANTASENS® ARGAN OIL Argania Spinosa Kernel Oil	APPLICATIONS  Shampoo, shower, liq. soap    Wet wipe   Hair conditioner    Cream, lotion   Antiperspirant &	APAC, EMEA, LATAM, NORAM	PLANTASENS® PEACH BUTTER Prunus Persica (Peach) Kernel Oil (and) Hydrogenated Vegetable Oil	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner Cream, lotion   Color cosmetic
	deodorant Color cosmetic			APPLICATIONS
	APPLICATIONS	AVAILABILITY	PLANTASENS® SHEA BUTTER (Refined Organic)	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner
PLANTASENS® AVOCADO SERUM	Cream, lotion	APAC, EMEA, LATAM, NORAM	Butyrospermum Parkii (Shea) Butter	Cream, lotion   Color cosmetic
Persea Gratissima (Avocado) Oil (and) Phytosterols (and) Olea Europaea (Olive) Oil Unsaponifiables (and) Cera Alba (Beeswax)		121171111, 110101111		APPLICATIONS
(On to) On Onsupommusics (unu) Geru insu (Seeswan)			PLANTASENS® SHEA BUTTER (Refined) Butyrospermum Parkii (Shea) Butter	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner
	APPLICATIONS	AVAILABILITY	Bacyrooperman Farkii (onea) Baccer	Cream, lotion   Color cosmetic
PLANTASENS® BABASSU BUTTER (Refined Organic)	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM		APPLICATIONS
Orbignya Oleifera (Babassu) Seed Oil			PLANTASENS® SWEET ALMOND BUTTER	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner
	APPLICATIONS	AVAILABILITY	Prunus Dulcis (Almond) Oil (and) Hydrogenated Vegetable Oil	Cream, lotion   Color cosmetic
PLANTASENS® BABASSU BUTTER (Refined)	Shampoo, shower, liq. soap   Syndet,	t, APAC, EMEA, LATAM, NORAM		APPLICATIONS
Orbignya Oleifera (Babassu) Seed Oil	bar soap   Hair conditioner   Cream, lotion   Color cosmetic		PLANTASENS® SWEET ALMOND OIL	Shampoo, shower, liq. soap
	A DDI ICATIONIC	AVAII ABII ITV	Prunus Amygdalus Dulcis Oil	Wet wipe   Hair conditioner
NANTACENCO CAMELINA CERUM	APPLICATIONS	AVAILABILITY		Cream, lotion   Antiperspirant & deodorant   Color cosmetic
LANTASENS® CAMELINA SERUM amelina Sativa Seed Oil (and) Phytosterols (and) Olea Europaea (Olive) l Unsaponifiables (and) Cera Alba (Beeswax)	Cream, lotion	APAC, EMEA, LATAM, NORAM		The second secon
	APPLICATIONS	AVAILABILITY		1
PLANTASENS® GRAPE SERUM Vitis Vinifera (Grape) Seed Oil (and) Phytosterols (and) Olea Europaea (Olive) Oil Unsaponifiables (and) Cera Alba (Beeswax)	Cream, lotion	APAC, EMEA, LATAM, NORAM		
	APPLICATIONS	AVAILABILITY		
PLANTASENS® GRAPESEED BUTTER Vitis Vinifera (Grape) Seed Oil (and) Hydrogenated Vegetable Oil	Shampoo, shower, liq. soap   Syndet, bar soap   Hair conditioner   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM		1 TO VIEW
	APPLICATIONS	AVAILABILITY		X
PLANTASENS® MACADAMIA OIL	Shampoo, shower, liq. soap	APAC, EMEA,		The state of the s

AVAILABILITY er, liq. soap| APAC, EMEA, conditioner | LATAM, NORAM ntiperspirant & cosmetic PLANTASENS® MACADAMIA OIL LATAM, NORAM Wet wipe | Hair conditioner | Macadamia Integrifolia Seed Oil Cream, lotion | Antiperspirant & deodorant | Color cosmetic

# Highlight Products NATURALS

## Plantasens® Berto CapsiBright

## SPICING UP THE EFFECTS OF COSMETIC PRODUCTS

Capsicum Frutescens

**NATURALS** ORIGINS

#### **BERTO**

#### **DESCRIPTION**

Capsicum frutescens, commonly known as Cabe Rawit in Indonesia, belongs to the Solanaceae family. The plant is known by different names around the world: labuyo (Phillipines), kerala (India) and chilli (most traditional term in many countries).





REGIONS

APAC, EMEA, LATAM, NORAM

#### **KEY BENEFITS**

Whitening

#### **APPLICATIONS**

Shampoo, shower, liq. soap		Syndet, bar soap	Wet wipe	Hair conditioner
Hair styling	Cream, lotion	Antiperspirant & deodorant		Color cosmetic

# Plantasens® Berto OrthoMoist **ENHANCING HAIR STRENGTH**

Orthosiphon Stamineus (and) Glycerine

**NATURALS** ORIGINS

#### **BERTO**

#### **DESCRIPTION**

Orthosiphon, sometimes called cat's beard or Java tea, is a genus of flowering plants within the mint family (Lamiaceae). The genus name Orthosiphon comes from the Greek and means »upright tube«.

#### **KEY BENEFITS**

Moisturizing



#### **APPLICATIONS**

Shampoo, shower, liq. soap		Syndet, bar soap	Wet wipe	Hair conditioner
Hair styling	Cream, lotion	Antiperspirant & deodorant		Color cosmetic

## Plantasens® Berto SteenoBright

## **DECLARED »QUEEN OF THE FRUITS« BY QUEEN VICTORIA**

Garcinia Mangostana (and) Glycerine

#### **NATURALS** ORIGINS

#### **BERTO**

#### **DESCRIPTION**

Mangosteen fruit (Garcinia mangostana) is a unique pearshaped, sweet, juicy and tangy tropical fruit that has a deep reddish purple-colored exocarp (rind) when ripe. It grows on an evergreen tree native to the islands of Southeast Asia.



APPEARANCE

REGIONS

APAC, EMEA, LATAM, NORAM

Whitening, antioxidant, moisturizing

#### **APPLICATIONS**

**KEY BENEFITS** 

Shampoo, shower, liq. soap		Syndet, bar soap	Wet wipe	Hair conditioner	
	Hair styling	Cream, lotion	Antiperspirant & o	leodorant	Color cosmetic



### **NATURALS**

	APPLICATIONS	AVAILABILITY
PLANTASENS® BERTO CANEMOIST Saccharum Officinarum (and) Glycerine	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® BERTO GOTUBRIGHT Centella Asiatica (and) Glycerine	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® BERTO GUAVOMOIST Psidium Guajava L. (and) Glycerine	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® BERTO HYSTOBRIGHT Citrus Hystrix (and) Glycerine	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® BERTO JAVA COMPLEX	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® BERTO OCIMOIST Ocinum Citriodorum (and) Glycerine	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling   Cream, lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® BERTO OXI COMPLEX	Shampoo, shower, liq. soap   Syndet, bar soap   Wet wipe   Hair conditioner   Hair styling	APAC, EMEA, LATAM, NORAM



## Clariant Naturals: Green Performers **ENTER THE GREEN UNIVERSE** OF NATURAL HIGH PERFORMERS

While Origins gives access to the world's ancient natural heritage, our Green Performers provide a powerful antidote to the myth that natural means less sophisticated in terms of function.

This old misconception is something that our range of more than 50 Green Performers has long grown out of. Mostly made of 100% renewable carbon or only slightly less, these natural emulsifiers, emollients, conditioners, preservation boosters and bio-based surfactants provide highly effective alternatives to silicones, sulfates and other publicly criticized substances.

for key building blocks of cosmetic formulations. Our ambition is to continue developing and expanding these green technologies so formulators can create cosmetics with even higher RCIs - and no compromise in performance.





### FOR EVERY FUNCTION This part of the the Naturals platform includes many ingredients whose green performance our customers already know and value, and - like Origins - is constantly expanded with new additions. It is also similar to its more biome-focused companion in its strong ambition to complement its offering with additional sustainability benefits, such as superior biodegradability or improved environmental footprint.

**ODOR CONTROL AGENT** 

**BIO-BASED SURFACTANTS** 

CareMag<sup>™</sup> D

• GlucoTain® Care

• GlucoTain® Clear

• GlucoTain® Flex

• GlucoTain® Plus

• GlucoTain® Sense

**EMOLLIENTS** 

Avosterol™ A25

• Plantasens® Crystolive Wax

• Plantasens® Carefeel Fresh

• Plantasens® Carefeel Light

• Plantasens® Carefeel Soft

• Plantasens® Crambisol • Plantasens® Olive Active HP

Plantasens® VL

• Plantasens® VP 170

• Plantasens® VP R15 Velsan® CCT Vitamolive

• Plantasens® Cosmetic Wax A4/A5

• Plantasens® Carefeel Comfort

• GlucoTain® liquiFlex

• GlucoTain® PureLux

#### MILD SURFACTANTS

Product overview: Green Performers

A SUSTAINABLE SUBSTITUTE

Hostapon® CT Liq

#### **NATURAL EMULSIFIERS**

- Emulsogen® CCT Green
- Genapol® RPS
- Hostacerin® DGI
- Hostacerin® DGMS
- Hostacerin® DGSB
- Hostacerin® EWO
- Hostacerin® SAF
- Hostacerin® SFO
- Hostacerin® WO
- Plantasens® Natural Emulsifier CP40
- Plantasens® Natural Emulsifier CP5
- Plantasens® Natural Emulsifier HE20
- Plantasens® Natural Emulsifier HP10
- Plantasens® Natural Emulsifier HP30

#### **NATURAL HAIR CONDITIONERS**

• Genadvance® Hydra

#### **NEUTRALIZERS**

NeutroTain™ DMG

#### **PEARLIZERS**

- Perlogen® SF 117
- Perlogen® SF 3000

#### PRESERVATION BOOSTERS

• Velsan® SC

#### **PRESERVATIVES**

- Nipaguard® SCA
- Nipaguard® SCE
- Nipaguard® SCL
- Nipaguard® SCS

#### SILICONE ALTERNATIVES

- Plantasens® Olive LD
- Plantasens® Olive LD SP ECO
- Plantasens® Flash 80



- Plantasens® Flash 100

### CareMag<sup>TM</sup> D

### THE HIDDEN GEM FROM THE DEAD SEA

Magnesium Hydroxide (and) Magnesium Carbonate Hydroxide

**NATURALS** GREEN PERFORMER

**ODOR CONTROL AGENT** 

#### **DESCRIPTION**

Magnesium compound based on Dead Sea minerals, aluminum alternative, active in deodorants for reducing odor and amount of sweating

#### **KEY BENEFITS**

Aluminum-free deodorants, reduction of sweat



#### **APPEARANCE**

Powder



**ACTIVE SUBSTANCE** 

100%



ISO 16128

RCI

95%

Paste

40%

#### **REGIONS**

APAC, EMEA, LATAM, NORAM

#### **APPLICATIONS**

Deodorant

### GlucoTain® Care

### FEEL THE PLEASURE OF INDULGENCE

Cocoyl Methyl Glucamide

**NATURALS** GREEN PERFORMER

**BIO-BASED SURFACTANT** 

#### **DESCRIPTION**

Mild surfactant with good hair and skin cleansing ability providing a pleasant and gentle conditioning effect

#### **KEY BENEFITS**

**APPLICATIONS** 

Shampoo, shower, liq. soap

COSMOS-approved, enhanced skin feel, foam stability, sulfate-free

**APPEARANCE** 

**ACTIVE SUBSTANCE** 

APAC, EMEA, LATAM, NORAM

COSMOS

**ECOTAIN**<sup>®</sup>

### GlucoTain® Clear

### FEEL THE BOOST OF FRESHNESS

Capryloyl/Caproyl Methyl Glucamide

NATURALS GREEN PERFORMER ISO 16128 RSPO COSMOS **ECOTAIN® BIO-BASED SURFACTANT** 

#### **DESCRIPTION**

Mild surfactant with a good cleansing and wetting ability providing light to fluffy and high flash foam

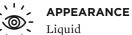
#### **KEY BENEFITS**

COSMOS-approved, enhanced skin feel, foam stability, solubilizing/dispersing effect, sulfate-free

#### **APPLICATIONS**

Shampoo, shower, liq. soap

#### RCI 93%





**ACTIVE SUBSTANCE** 

50%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

### GlucoTain® Flex

### FEEL THE FREEDOM OF FLEXIBILITY

Lauroyl/Myristoyl Methyl Glucamide

**NATURALS** GREEN PERFORMER

**BIO-BASED SURFACTANT** 

#### **DESCRIPTION**

Mild surfactant with good cleansing ability for hair and skin care that shows great flexibilty for diverse formulation possibilities

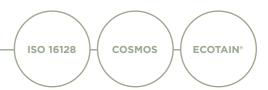
#### **KEY BENEFITS**

COSMOS-approved, enhanced skin feel, foam stability, sulfate-free

#### **APPLICATIONS**

77

Shampoo, shower, liq. soap



#### RCI 95%









**ACTIVE SUBSTANCE** 35%



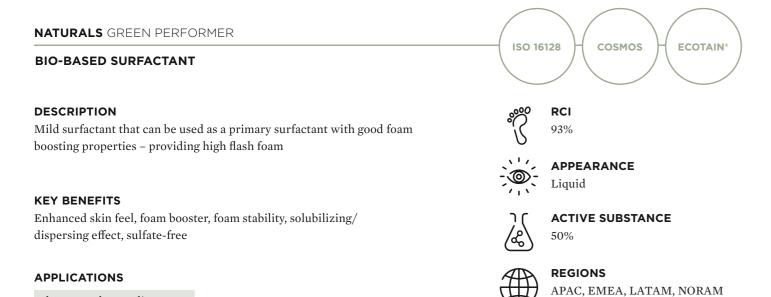
**REGIONS** 

APAC, EMEA, LATAM, NORAM

### GlucoTain® Plus

### **FEEL THE SENSATION OF FOAM**

Capryloyl/Caproyl Methyl Glucamide (and) Lauroyl/Myristoyl Methyl Glucamide



### Hostapon® CT Liq

### YOUR EASY-TO-USE MILD SURFACTANT

Sodium Methyl Cocoyl Taurate

#### **NATURALS** GREEN PERFORMER

#### MILD SURFACTANT

#### **DESCRIPTION**

Liquid, cold processable, cost-effective, easy to make sulfate-free formulas, provides instantly creamy stable foam even with high content of oil and it is ideal for clear formulations

#### **KEY BENEFITS**

Cold processable, sulfate-free, easy to use, foam booster

#### APPLICATIONS

Shampoo, shower, liq. soap Syndet, bar soap Wet wipe



APPEARANCE Liquid



**ACTIVE SUBSTANCE** 24%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

### GlucoTain® Sense

Shampoo, shower, liq. soap

### **FEEL THE SUPPLENESS OF SUNFLOWERS**

Sunfloweroyl Methyl Glucamide



#### **DESCRIPTION**

Deeply caring after feel and refatting effect, rich and creamy foam

#### **KEY BENEFITS**

Refatting, sensorial profile

#### **APPLICATIONS**

Shampoo, shower, liq. soap Syndet, bar soap Wet wipe



**RCI** 96%



**APPEARANCE** Liquid at 27 °C



**ACTIVE SUBSTANCE** 52%



REGIONS

APAC, EMEA, LATAM, NORAM

### **NATURALS**

79

GREEN PERFORMERS

### MILD SURFACTANTS

	APPLICATIONS	AVAILABILITY
GLUCOTAIN® LIQUIFLEX Lauroyl/Myristoyl Methyl Glucamide (and) Coco-Betaine	Shampoo, shower, liq. soap	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GLUCOTAIN® PURELUX on request	Shampoo, shower, liq. soap	NORAM

#### **EMOLLIENTS**

**AVAILABILITY** 

LATAM, NORAM

#### **AVAILABILITY APPLICATIONS** APAC, EMEA, **PLANTASENS® CAREFEEL COMFORT** Cream, lotion LATAM, NORAM Color cosmetic Macadamia Integrifolia/Tetraphylla Seed Oil (and) Crambe Abyssinicia

Seed Oil (and) Orbignya Oleifera Seed Oil

NATURALS

#### APAC, EMEA, **PLANTASENS® CAREFEEL FRESH** Cream, lotion LATAM, NORAM Color cosmetic Limnanthes Alba (Meadowfoam) Seed Oil (and) Butyrospermum Parkii (Shea) Butter Extract

**APPLICATIONS** 

Cream, lotion | Antiperspirant & deodorant | Color cosmetic

	APPLICATIONS	AVAILABILITY
PLANTASENS® CRYSTOLIVE WAX Olea Europaea (Olive) Oil Unsaponifiables	Hair conditioner  Hair styling Cream, lotion  Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY

#### PLANTASENS® GRAPE SEED OIL Shampoo, shower, liq. soap | Wet APAC, EMEA, wipe | Hair conditioner | Cream LATAM, NORAM Vitis Vinifera Seed Oil lotion | Antiperspirant & deodorant | Color cosmetic

**APPLICATIONS AVAILABILITY PLANTASENS® OLIVE LD SP ECO** Shampoo, shower, liq. soap | Wet APAC, EMEA. LATAM, NORAM wipe | Hair conditioner | Hair styling | Coco-Caprylate/Caprate (and) Hydrogenated Olive Oil Unsaponifiables

#### **APPLICATIONS AVAILABILITY** APAC, EMEA, **PLANTASENS® VL** Hair conditioner | Hair styling | LATAM, NORAM

Cream, lotion | Color cosmetic Glyceryl Rosinate (and) Butyrospermum Parkii (Shea) Butter (and) Olea Europaea (Olive) Oil Unsaponifiables

Copernicia Cerifera (Carnauba) Wax (and) Cera Alba (Beeswax)

Copernicia Cerifera (Carnauba) Wax

Ricinus Communis (Castor) Seed Oil (and) Hydrogenated Castor Oil (and)

#### **APPLICATIONS AVAILABILITY** APAC, EMEA, **PLANTASENS® VP 170** Hair conditioner | Hair styling | Cream, lotion | Color cosmetic LATAM, NORAM Ricinus Communis (Castor) Seed Oil (and) Hydrogenated Castor Oil (and)

**APPLICATIONS AVAILABILITY PLANTASENS® VP R15** Hair conditioner | Hair styling | APAC, EMEA, Cream, lotion|Color cosmetic

	APPLICATIONS	AVAILABILITY
VELSAN® CCT	Wet wipe   Cream, lotion	APAC, EMEA, LATAM, NORAM
Caprylic / Capric Triglyceride		LATAWI, NORAWI

### Plantasens® Crambisol

### STRENGHTEN HAIR NATURALLY FROM INSIDE OUT

Crambe Abyssinica Seed Oil (and) Phytosterols (and) Oleyl Alcohol



#### **DESCRIPTION**

Natural hair strengthener; penetrates down to the cortex of the hair fiber; increases hair thickness; improves elasticity and resistance to breakage; oil-soluble active hair care ingredient

#### **KEY BENEFITS**

COSMOS-approved, hair repair, natural active

#### **APPLICATIONS**

Shampoo, shower, liq. soap

Hair conditioner Hair styling



100%

RCI



**APPEARANCE** Light yellow oily liquid



**ACTIVE SUBSTANCE** 

100%



**REGIONS** APAC, EMEA, LATAM, NORAM



### Emulsogen® CCT Green

#### FLEXIBILITY AND SUSTAINABILITIY IS THE KEY

Caprylic/Capric Triglyceride, Aqua, Lauryl Glucoside, Glycerin, Sodium Lauroyl Lactylate, Glyceryl Stearate, Cetearyl Alcohol, Sodium Stearoyl Lactylate

**NATURALS** GREEN PERFORMER REGISTERED ISO 16128 **ECOCERT** NATRUE **EMULSIFIER** 

#### **DESCRIPTION**

Easy-to-use, highly flexible emulsifier pre-blend for wet wipes, creams and lotions

#### **KEY BENEFITS**

Cold-processable, ECOCERT-approved

#### **APPLICATIONS**

Wet wipe Cream, lotion



#### RCI 100%



**APPEARANCE** 

Paste



**ACTIVE SUBSTANCE** 

100%



**REGIONS** 

**EMEA** 

### Hostacerin® DGMS

#### A CO-EMULSIFIER WITH SUPERIOR THICKENING ABILITY

Polyglyceryl-2 Stearate



#### **DESCRIPTION**

EO-free polyglycerol-based emulsifier with high emulsifying effect and pleasant skin feel, ECOCERT-approved

#### **KEY BENEFITS**

Plant-based, viscosifier

#### **APPLICATIONS**

Cream, lotion Color cosmetic



**RCI** 100%





**ACTIVE SUBSTANCE** 

100%



APAC, EMEA, LATAM, NORAM

### Hostacerin® DGI

### **GOOD SPREADABILITY IN RICHER CREAMS**

Polyglyceryl-2 Sesquiisostearate



#### **DESCRIPTION**

EO-free polyglycerol-based emulsifier with high emulsifying effect and pleasant skin feel, ECOCERT-approved, low color

#### **KEY BENEFITS**

Cold-processable, enhanced skin feel, polant-based, sprayable formulations

**APPLICATIONS** Shampoo, shower, liq. soap Hair conditioner Cream, lotion Color cosmetic



RCI



100%



**APPEARANCE** Liquid



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

## Hostacerin® DGSB

### **EXCELLENT SKIN FEEL**

PEG-4 Polyglyceryl-2 Stearate

**NATURALS** GREEN PERFORMER

#### **EMULSIFIER**

#### **DESCRIPTION**

Co-emulsifier with special emulsification power for vegetable oils, viscosity builder, pleasant skin feel

#### **KEY BENEFITS**

Enhanced skin feel, plant-based, viscosifier

#### **APPLICATIONS**

83

Cream, lotion Color cosmetic



**APPEARANCE** 

Wax



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

#### Hostacerin® SAF

### YOUR READY-TO-USE CREAMY EMULSION CHASSIS

Mineral Oil, Isopropyl Palmitate, Trilaureth-4 Phosphate, Rapeseed Oil Sorbitol Esters, Ammonium Acryloyldimethyltaurate/VP Copolymer

**NATURALS** GREEN PERFORMER

#### **EMULSIFIER**

#### **DESCRIPTION**

Emulsion base for cold formulations; compatible with actives, silky dry feel

#### **KEY BENEFITS**

Cold-processable, emolliency/improved spreading, enhanced skin feel

#### **APPLICATIONS**

Hair styling

Cream, lotion



#### **APPEARANCE**

Viscous dispersion



**ACTIVE SUBSTANCE** 100%



#### **REGIONS**

APAC, LATAM

## Hostacerin® SFO

### THE SUN-GROWN EMULSIFYING POWER

Sunflower Seed Oil Sorbitol Esters



#### **DESCRIPTION**

Based on vegetable, renewable GMO-free sources, EO- and PEG-free, ECOCERT-approved, NATRUE-compliant, low carbon footprint, reduces soapiness and whitening effect

#### **KEY BENEFITS**

Cold-processable, enhanced skin feel, plant-based

#### **APPLICATIONS**

Shampoo, shower, liq. soap Cream, lotion Color cosmetic



### **RCI**

100%



#### **APPEARANCE** Liquid

**ACTIVE SUBSTANCE** 



#### 100%



#### **REGIONS**

APAC, EMEA, LATAM, NORAM

#### Hostacerin® WO

#### NATURAL SENSORIAL EMULSIFIER

Polyglyceryl-2 Sesquiisostearate, Cera Alba (Beeswax), Cera Microcrystallina Mineral Oil, Magnesium Stearate, Aluminum Stearate

**NATURALS** GREEN PERFORMER

#### **EMULSIFIER**

#### **DESCRIPTION**

Easy-to-formulate emulsion base, eliminates the handling of difficult-to-handle stearates

#### **KEY BENEFITS**

Enhanced skin feel, moisturizing, plant-based, viscosifier



#### **APPEARANCE**

Paste



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

#### **APPLICATIONS**

Cream, lotion

### Plantasens® Natural Emulsifier HE20

### ONE DERIVED NATURAL EMULSIFIER FOR ALL FORMULATIONS

Cetearyl Glucoside, Sorbitan Olivate



#### **DESCRIPTION**

Use same ingredient in a wide range of formulations (from sprayable to highly viscous); simplify your formulation chassis; expedite formulation process

#### **KEY BENEFITS**

COSMOS-approved, plant-based, sprayable formulations

#### **APPLICATIONS**

85

Shampoo, shower, liq. soap Hair conditioner Cream, lotion

RCI 100%



Flakes



**ACTIVE SUBSTANCE** 100%



APAC, EMEA, LATAM, NORAM

### **NATURALS**

### Plantasens® Natural Emulsifier HP10

### **REFRESH AND ULTRA QUICK ABSORPTION**

Sucrose Polystearate, Cetearyl Alcohol, Olea Europaea (Olive) Oil Unsaponifiables



#### **DESCRIPTION**

Develop quick-absorbing formulations with no residue; formulate very stable emulsions with liquid crystal structures; provide immediate moisturization to the skin

#### **KEY BENEFITS**

COSMOS-approved, plant-based

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion



RCI

100%



**APPEARANCE** 

Flakes



**ACTIVE SUBSTANCE** 

100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

### Plantasens® Natural Emulsifier HP30

### NATURAL EMULSIFIER FOR VISCOSITY CONTROL

Glyceryl Stearate, Cetearyl Alcohol, Sodium Stearoyl Lactylate



#### **DESCRIPTION**

Adjust and predict the viscosity of your formulation; improve skin conditioning

#### **KEY BENEFITS**

ECOCERT-approved, plant-based, sprayable formulations

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion



RCI 100%



**APPEARANCE** Pellets



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

#### **EMULSIFIERS**

	APPLICATIONS	AVAILABILITY
GENAPOL® RPS PEG-4 Rapeseed Amide	Shampoo, shower, liq. soap   Hair conditioner   Cream, lotion	LATAM
	APPLICATIONS	AVAILABILITY
HOSTACERIN® EWO Ethylhexylstearate, Polyglyceryl-2 Sesquiisostearate, Simmondsia Chinensis (Jojoba) Seed Oil, Cera Alba (Beeswax), Magnesium Stearate, Aluminum Tristearate, Copernicia Cerifa (Carnauba) Wax	Cream, lotion  Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPHAT® KL 340 D Trilaureth-4-Phosphate	Wet wipe   Hair styling   Cream lotion   Antiperspirant & deodorant   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
HOSTAPHAT® KW 340 D Triceteareth-4 Phosphate	Hair styling   Cream, lotion   Color cosmetic	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® NATURAL EMULSIFIER CP40 Polyglyceryl-3-Polyricinoleate, Sorbitan Oleate	Shampoo, shower, liq. soap   Hair conditioner   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
PLANTASENS® NATURAL EMULSIFIER CP5 Glyceryl Oleate, Polyglyceryl-3- Polyricinoleate, Olea Europaea (Olive) Oil Unsaponifiables	Shampoo, shower, liq. soap   Hair conditioner   Cream, lotion	APAC, EMEA, LATAM, NORAM
	1	



### Genadvance® Hydra

### 100% NATURAL HAIR CONDITIONER AND MOISTURIZER

Lauryl/Myristyl Polyricinoleate (and) Glycerin

**NATURALS** GREEN PERFORMER ISO 16128 RSPO COSMOS NATRUE **ECOTAIN**<sup>®</sup> HAIR CONDITIONER

#### **DESCRIPTION**

Genadvance® Hydra is one of Clariant's most nature-friendly hair care ingredients, COSMOS-approved by ECOCERT and developed for consumers looking to repair their hair's everyday wear and tear. Coming from a family of natural moisturizers, it delivers a great after feel on dry hair. The hair feels moisturized and manageable. Because of its properties, it can be also used in products for children.

#### **KEY BENEFITS**

100% naturally derived, biodegradable in 10 days, superior conditioning for silicone-free, smooth after feel

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion

100%



**APPEARANCE** 

Liquid



**ACTIVE SUBSTANCE** 

ISO 16128

ECOTAIN<sup>6</sup>



**REGIONS** 

APAC, EMEA, LATAM, NORAM

### Perlogen® SF 117

### A SPARKLING AND AFFORDABLE SOLUTION

Agua (and) Glycol Distearate (and) Laureth-4

**NATURALS** GREEN PERFORMER ISO 16128 **RSPO PEARLIZER** 

#### **DESCRIPTION**

Excellent pearlizing shine at low use concentrations; easy-to-use blend; high performance due to special product preparation

#### **KEY BENEFITS**

Cold-processable, high pearlescence

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner









**APPEARANCE** 



**ACTIVE SUBSTANCE** 

26%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

### Genadvance® Life

### **BOOSTING HAIR VITALITY**

Polyquaternium-116 (and) Butylene Glycol

## Perlogen® SF 3000

### ADD SPARKLE TO YOUR FORMULATION

Agua (and) Glycol Distearate (and) Laureth-4 (and) Cocamidopropyl Betaine



#### **DESCRIPTION**

Excellent pearlizing shine at low use concentrations; sulfate-free,

#### **KEY BENEFITS**

Cold-processable, high pearlescence

#### **APPLICATIONS**

89

Shampoo, shower, liq. soap Hair conditioner

easy-to-use blend; high performance due to special product preparation

76%

**APPEARANCE** Paste



**ACTIVE SUBSTANCE** 40%



APAC, EMEA, LATAM, NORAM

### **NATURALS** GREEN PERFORMER

#### HAIR CONDITIONER

#### **DESCRIPTION**

Genadvance® Life brings life back to hair. It is particularly efficient for thin and limp hair, delivering volume, shine and a breath of new life to the hair. It will not make hair frizzy, can be used in many hair care formats, especially in silicone-free products, and is very eco-friendly.

#### **KEY BENEFITS**

Reduces hair frizz, boosts hair volume, increases hair gloss, low aquatic toxicity

#### **APPLICATIONS**

Hair conditioner

**REGIONS** 

RCI

53%

Pellet

80%

**APPEARANCE** 

**ACTIVE SUBSTANCE** 

APAC, EMEA, LATAM, NORAM

#### Velsan® SC

### PRESERVE MORE WITH LESS

Sorbitan Caprylate



#### **DESCRIPTION**

Preservation booster, solubilizer and compatibilizer for emulsion concentrates, moisturizing properties, not listed as preservative; ECOCERT-approved

#### **KEY BENEFITS**

Co-emulsifier, preservative-free, viscosifier

#### **APPLICATIONS**

**APPLICATIONS** 

Shampoo, show	er, liq. soap	Wet wipe	Hair	rconditioner	Hair styling
Cream, lotion	Antiperspir	ant & deodo	rant	Color cosmeti	ic



**RCI** 100%



**APPEARANCE** 

Liquid



**ACTIVE SUBSTANCE** 

100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

### Nipaguard® SCE

### **0% PARABEN EVEN AT LOWER PH**

Sorbitan Caprylate, Propanediol, Benzoic Acid



#### **DESCRIPTION**

Synergistic paraben-free, halogen-free, formaldehyde donor-free, highly efficient broad-spectrum blend with ECOCERT approval and reduced preservative load-giving formulation flexibility

#### **KEY BENEFITS**

ECOCERT-approved, reduced preservative load

#### **APPLICATIONS**

91

Shampoo, sho	ower, liq. soap	Syndet, bar soap	Wet wipe	Hair conditioner
Hair styling	Cream, lotion	Antiperspirant & de	odorant	Color cosmetic



**RCI** 85%



**APPEARANCE** Liquid



**ACTIVE SUBSTANCE** 

100%



APAC, EMEA, LATAM, NORAM

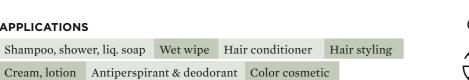
## Nipaguard® SCA

#### **BROAD SPECTRUM PRESERVATIVE BLEND**

Sorbitan Caprylate, Benzyl Alcohol

Cream, lotion Antiperspirant & deodorant Color cosmetic





**REGIONS** 

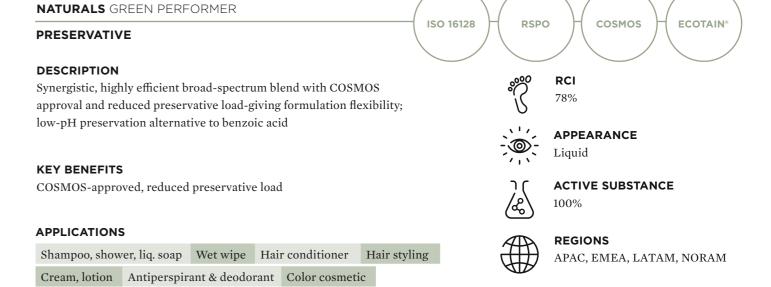
100%

APAC, EMEA, LATAM, NORAM

## Nipaguard® SCL

#### 0% PARABEN AND A TOUCH OF FORMULATION FLEXIBILITY

Sorbitan Caprylate, Capryloyl/Caproyl Methyl Glucamide, Potassium Sorbate



REGISTERED

## Highlight Products **NATURALS**

### Plantasens® Olive LD

### A SILICONE TOUCH, NATURALLY

Hydrogenated Ethylhexyl Olivate (and) Hydrogenated Olive Oil Unsaponifiables

#### **NATURALS** GREEN PERFORMER

#### SILICONE ALTERNATIVE

#### **DESCRIPTION**

Mimics sensory profile of silicones; very stable natural alternative to silicone; fully transparent and odorless; very light and non-greasy; rapidly absorbed; high stability against oxidation; quite constant viscosity over a range of temperatures

#### **KEY BENEFITS**

Emolliency/improved spreading, enhanced skin feel, gloss/shine enhancement, good softening effect, good wet combing, heat-stable, moisturizing, plant-based

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion Color cosmetic



### RCI

92%



**APPEARANCE** Colorless to very pale yellow

REGISTERED

IN CHINA



**ACTIVE SUBSTANCE** 

100%



**REGIONS** APAC, EMEA, LATAM

### Plantasens® Flash 80

### LIGHTWEIGHT EMOLLIENT WITH A SATINY AFTER-FEEL AND A SHORT PLAYTIME

Dodecane

#### **NATURALS** GREEN PERFORMER

#### SILICONE ALTERNATIVE

#### **DESCRIPTION**

With Plantasens® Flash, Clariant introduces a new technology for making cosmetic ingredients that enables the creation of extraordinary textures from natural materials.

#### **KEY BENEFITS**

Lightweight emollient combining fast spreading with fabulous satiny after feel. Perfect alternative to light emollients such as D5, it provides short playtime, luminous yet not glossy film and delightful finish

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion





**APPEARANCE** Liquid, transparent

ISO 16128

RSPO





100%

**ACTIVE SUBSTANCE** 



### APAC, EMEA, LATAM, NORAM

### Plantasens® Flash 100

### LIGHTWEIGHT EMOLLIENT WITH A SATINY AFTER-FEEL AND A MEDIUM TO LONG PLAYTIME

Tridecane (and) Pentadecane

#### NATURALS GREEN PERFORMER

#### SILICONE ALTERNATIVE

#### **DESCRIPTION**

With Plantasens® Flash, Clariant introduces a new technology for making cosmetic ingredients that enables the creation of extraordinary textures from natural materials.

#### **KEY BENEFITS**

Lightweight emollient combining fast spreading with smooth and cozy after feel. Replaces emollients like D5 and isohexadecane. Provides medium to long playtime, luminous but not glossy film and highly enjoyable finish

#### **APPLICATIONS**

Shampoo, shower, liq. soap Hair conditioner Cream, lotion



ISO 16128

#### RCI 92%



**APPEARANCE** Liquid, transparent



**ACTIVE SUBSTANCE** 100%



**REGIONS** 

APAC, EMEA, LATAM, NORAM

### **NATURALS**

93

### **GREEN PERFORMERS**

### NEUTRALIZER

	APPEARANCE	AVAILABILITY
NEUTROTAIN™ DMG Dimethylglucamine	Liquid	APAC, EMEA, LATAM, NORAM

### **PRESERVATIVES**

#### **APPEARANCE AVAILABILITY NIPAGUARD® SCS** Shampoo, shower, liq. soap APAC, EMEA,

### Sorbitan Caprylate, Capryloyl/CaproylMethyl Glucamide, Trilaureth-4Phosphate, Piroctone Olamine

Syndet, bar soap | Wet wipe | Hair conditioner | Hair styling | Cream, lotion|Antiperspirant & deodorant| Color cosmetic

LATAM, NORAM

TRADITIONAL INGREDIENTS

BASIC SURFACTANTS

	APPLICATIONS	AVAILABILITY
DEAC 85 Cocoamide DEA	Shampoo, shower, liq. soap   Hair styling	LATAM
	APPLICATIONS	AVAILABILITY
<b>GENAGEN® 217</b> Coconut Fatty Acid Diethanolamide, Sunflower Fatty Acid Diethanolamide	Shampoo, shower, liq. soap	LATAM
	APPLICATIONS	AVAILABILITY
GENAGEN® B 1566 Coco-Betaine	Shampoo, shower, liq. soap   Wet wipe   Hair styling	APAC
	APPLICATIONS	AVAILABILITY
GENAGEN® CAB Cocamidopropyl Betaine	Shampoo, shower, liq. soap   Wet wipe   Hair styling	APAC, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GENAGEN® CAB 818 Cocamidopropyl Betaine	Shampoo, shower, liq. soap   Wet wipe   Hair styling	EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
GENAGEN® CAB DM Cocamidopropyl Betaine	Shampoo, shower, liq. soap   Wet wipe   Hair styling	LATAM
	APPLICATIONS	AVAILABILITY
GENAGEN® CAB HC Cocamidopropyl Betaine	APPLICATIONS  Shampoo, shower, liq. soap   Wet wipe   Hair styling	AVAILABILITY APAC, LATAM
	Shampoo, shower, liq. soap	
	Shampoo, shower, liq. soap   Wet wipe   Hair styling	APAC, LATAM
Cocamidopropyl Betaine  GENAGEN® CAB K	Shampoo, shower, liq. soap   Wet wipe   Hair styling  APPLICATIONS  Shampoo, shower, liq. soap	APAC, LATAM  AVAILABILITY
Cocamidopropyl Betaine  GENAGEN® CAB K	Shampoo, shower, liq. soap   Wet wipe   Hair styling  APPLICATIONS  Shampoo, shower, liq. soap   Wet wipe   Hair styling	APAC, LATAM  AVAILABILITY  LATAM
GENAGEN® CAB K Cocamidopropyl Betaine  GENAGEN® CAB L	Shampoo, shower, liq. soap   Wet wipe   Hair styling  APPLICATIONS Shampoo, shower, liq. soap   Wet wipe   Hair styling  APPLICATIONS Shampoo, shower, liq. soap	APAC, LATAM  AVAILABILITY  LATAM  AVAILABILITY

	APPLICATIONS	AVAILABILITY
GENAGEN® CME Cocoamide MEA	Shampoo, shower, liq. soap  Wet wipe Hair styling  Cream, lotion	APAC
	APPLICATIONS	AVAILABILITY
GENAGEN® KB Coco-Betaine	Shampoo, shower, liq. soap   Wet wipe   Hair styling   Cream, lotion	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>GENAGEN</b> * <b>SC 35</b> Sodium Laureth Sulfate (and) Cocamide MEA (and) Aqua	Shampoo, shower, liq. soap	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
<b>GENAGEN® BT</b> Sodium Laureth Sulfate, Cocamidopropyl Betaine	Shampoo, shower, liq. soap   Hair styling	LATAM
	APPLICATIONS	AVAILABILITY
GENAGEN® LRO PASTE Sodium Laureth Sulfate	Shampoo, shower, liq. soap   Hair styling	EMEA, LATAM
	APPLICATIONS	AVAILABILITY
GENAGEN® LSS Sodium Lauryl Sulfate	Shampoo, shower, liq. soap   Hair styling	LATAM
	APPLICATIONS	AVAILABILITY
GENAGEN® LST 40 TEA-Lauryl Sulfate	Shampoo, shower, liq. soap   Hair styling	LATAM
	APPLICATIONS	AVAILABILITY
HOSTAPON® SI	Shampoo, shower, liq. soap	APAC, EMEA,
Sodium Isethionate	Syndet, bar soap	LATAM, NORAM
	Syndet, bar soap  APPLICATIONS	LATAM, NORAM  AVAILABILITY

	APPLICATIONS	AVAILABILITY
PEG-20	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 10000 S PEG-220	Hair conditioner   Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 12000 P PEG-240	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 12000 S PEG-240	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 1500 FL PEG-32	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 1500 S PEG-32	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 200 USP PEG-4	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 2000 S PEG-40	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 20000 P PEG-450	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 20000 S PEG-450	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM

	APPLICATIONS	AVAILABILITY
POLYGLYKOL 300 PEG-6	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling   Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 3000 P PEG-60	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 3000 S PEG-60	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 3350 P PEG-75	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 3350 PS PEG-75	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 3350 S PEG-800	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 35000 S PEG-800	Shampoo, shower, liq. soap   Hair conditioner   Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 400 PEG-8	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling   Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 4000 P PEG-90	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 4000 PF	Hair conditioner	APAC, EMEA,

	APPLICATIONS	AVAILABILITY
POLYGLYKOL 4000 PS PEG-90	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 4000 S PEG-90	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 600 PEG-12	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling   Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 6000 P PEG-150	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 6000 PF PEG-150	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 6000 S PEG-150	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 800 PEG-16	Shampoo, shower, liq. soap   Syndet, bar soap   Hair styling   Cream, lotion   Antiperspirant & deodorant	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 8000 P PEG-180	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 8000 PF PEG-180	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM
	APPLICATIONS	AVAILABILITY
POLYGLYKOL 8000 S PEG-180	Hair conditioner  Hair styling	APAC, EMEA, LATAM, NORAM



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